

# ASSESSMENT DAY

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College of Business, Engineering and Technology

School of Business Administration

March 5, 2018

Strengths

Challenges

Recommendations

# Academic Assessment

	LEVEL	FOCUS	CONDUCTED BY	FREQUENCY
<b>Academic Success Committee</b>	Program	<ul style="list-style-type: none"> <li>Quality of assessment practices</li> </ul>	Committee of peers	Years 1 & 2
<b>Instructional Program Review</b>	Program / Cluster	<ul style="list-style-type: none"> <li>Enrollment, retention, completion</li> <li>Industry certifications and job placement</li> <li>Program budget and staffing</li> <li>Advisory committees</li> <li>Curriculum changes</li> </ul>	Committee of peers	Year 3
<b>Assessment Day</b>	Course/ Program	<ul style="list-style-type: none"> <li>Enrollment by demographics</li> <li>Graduation and retention</li> <li>Average class size</li> <li>Course success rate</li> <li>Placement rate</li> <li>SLOs, PLOs and ILOs</li> </ul>	Program Chair and Faculty	Years 1, 2, 3

# Programs – Certificates and 2 Year Degree Programs

[2084 - Accounting Technology](#)

[0943 - Accounting Technology Management](#)

[0935 - Accounting Technology Operations - Tax Preparation](#)

[2059 - Business Administration](#)

[0916 - Business Management](#)

[0913 - Business Operations - Entrepreneurship](#)

[2221 - Industrial Management Technology \(Limited Access Program\)](#)

[0817 - Marketing, Sales and Service - Entrepreneurship](#)

[2229 - Office Administration](#)

[2228 - Office Administration \(Medical Systems Option\)](#)

[0914 - Office Management](#)

[0919 - Office Management \(Medical Option\)](#)

[0926 - Office Support \(Technical Certificate\)](#)

[2062 - Paralegal Studies \(Legal Assisting\)](#)

[0979 - Television Studio Production](#)

# Action Items from Last Assessment Day

## ***Assessment Day (2/10/17) - Certificates and 2 Year Degree Programs***

1. Perkins support for various options.
2. Research Industrial Management curriculum.
3. SI option for business courses-contact Liz Barnes.
4. Submit TR for data report queries.

## **For Institutional Effectiveness:**

1. State data by program?
2. Share pathway for Building & Architectural program.

# Program Learning Outcomes

## **AS Business Administration #2059**

1. Generate effective communication of ideas, concepts and terminology.
2. Identify legal and ethical concerns and demonstrate social responsibility in business situations.
3. Explain how economic theories impact businesses and consumers.
4. Interpret and apply business related theories and technology to problems, cases, or research papers.
5. Utilize appropriate software and prepare applicable business documentation.
6. Create and analyze financial information for management related decisions.
7. Formulate a marketing plan for a company that incorporates marketing concepts.
8. Develop a business plan for a new business venture.

## **Business Management Certificate #0916**

1. Prepare financial information for management-related decisions.
2. Generate effective communication of ideas, concepts and terminology.
3. Apply business related theories to problems, cases, or research papers.
4. Create business documentation using appropriate software.
5. Formulate a company marketing plan using marketing concepts.
6. Develop a business plan for a new business venture.

# Program Learning Outcomes

## **Business Management Certificate #0913**

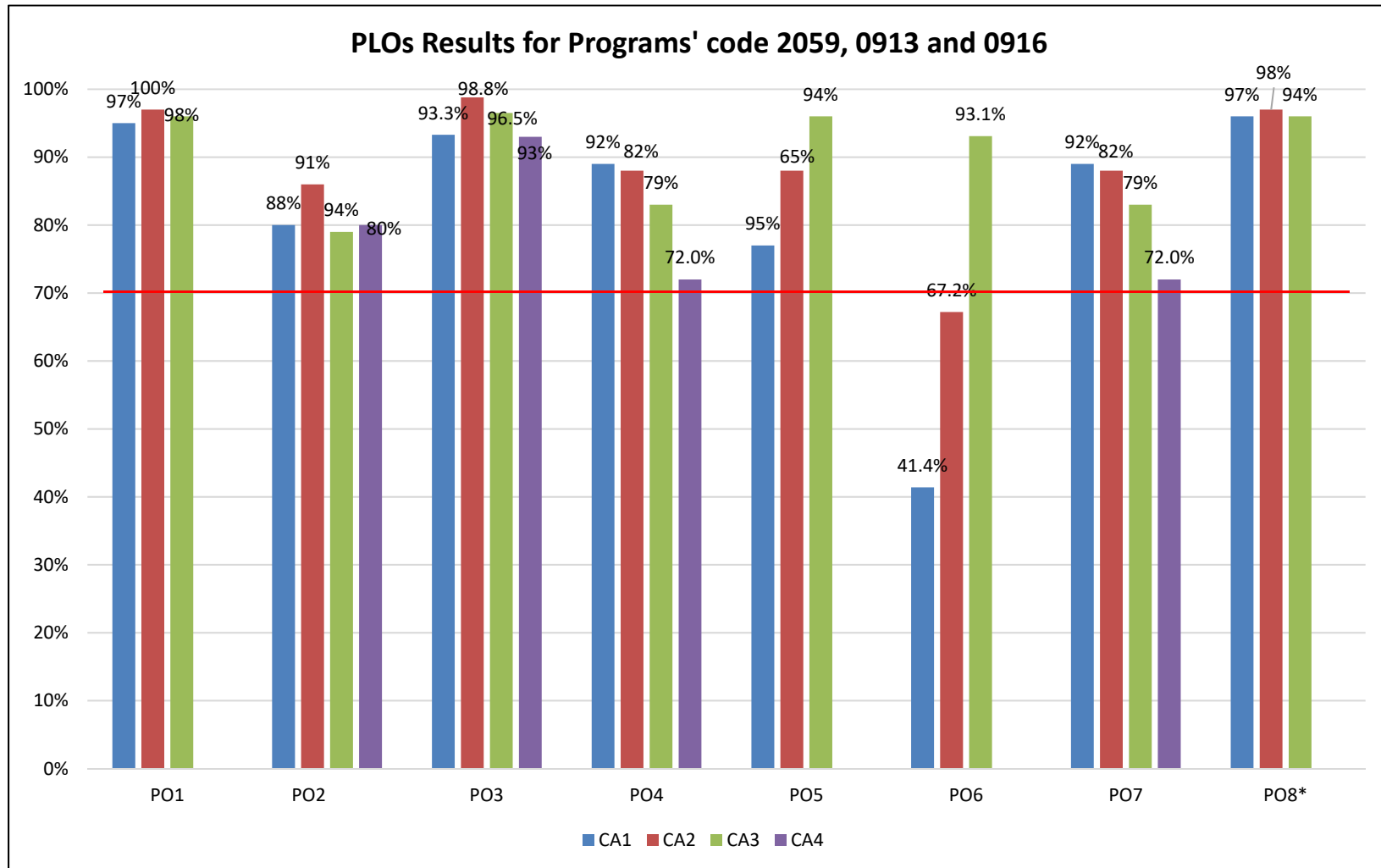
1. Prepare financial information for management-related decisions.
2. Generate effective communication of ideas, concepts and terminology.
3. Apply business related theories to problems, cases, or research papers.
4. Create business documentation using appropriate software.
5. Formulate a company marketing plan using marketing concepts.
6. Develop a business plan for a new business venture.

## **Sales Entrepreneurship Certificate #0817**

Graduates of the program will be able to:

1. Identify various marketing strategies or service techniques.
2. Demonstrate effective communication via marketing strategy.
3. Plan the components of a marketing strategy.
4. Develop a business plan.

# Program Learning Outcomes



CA: Critical Assignment

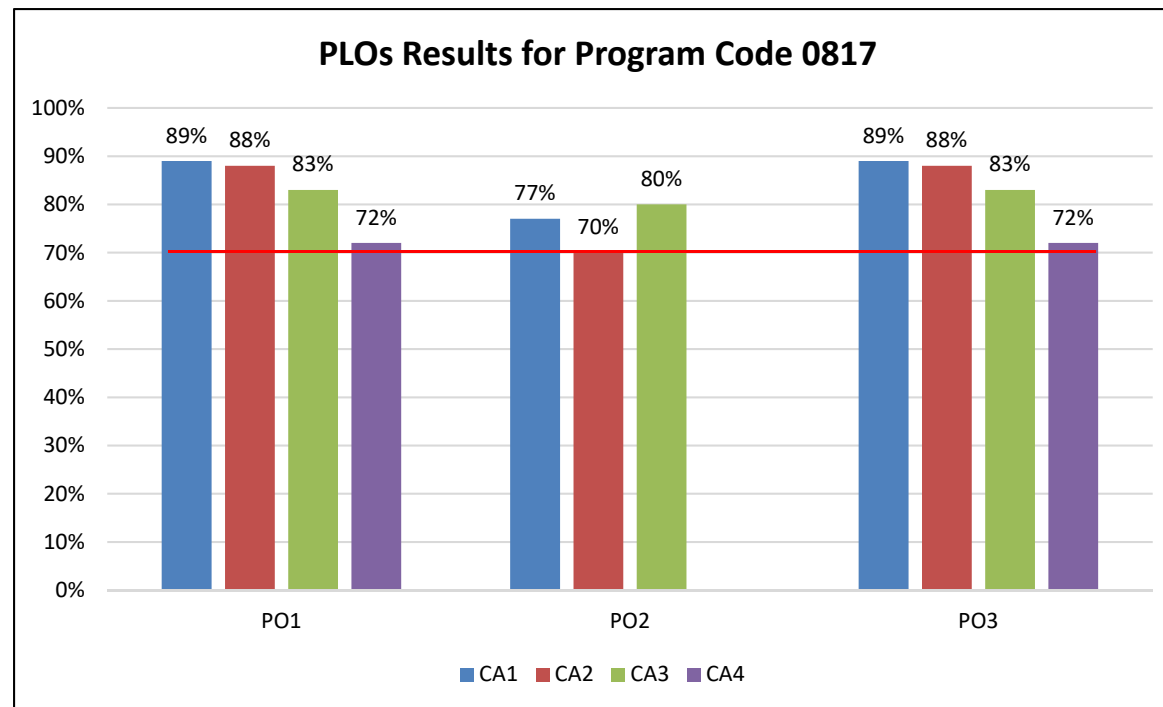


# Program Learning Outcomes

## Sales Entrepreneurship Certificate #0817

Graduates of the program will be able to:

1. Create a project for an organization that incorporates marketing research and concepts.
2. Differentiate social media marketing platforms, options and their beliefs to organizations.
3. Plan and organize a sales presentation.
4. Identify methods for evaluating the effectiveness of various advertising media.



CA: Critical Assignment

# Program Learning Outcomes

## **AS Accounting Technology #2084**

1. Demonstrate clear and effective communication
2. Solve business problems using critical thinking.
3. Identify and discuss legal and ethical issues in tax preparation, financial planning, and the business environment.
4. Use appropriate software and hardware to produce tax returns, financial plans, and financial reports.
5. Demonstrate a basic working knowledge of estate planning, investment planning and cash management.
6. Apply Generally Accepted Accounting Principles to record, summarize, and report business transactions.
7. Demonstrate an understanding of corporate finance in the field of business.
8. Identify sound measures of internal control and protection of business assets.
9. Demonstrate an understanding of the global business environment.

# Program Learning Outcomes

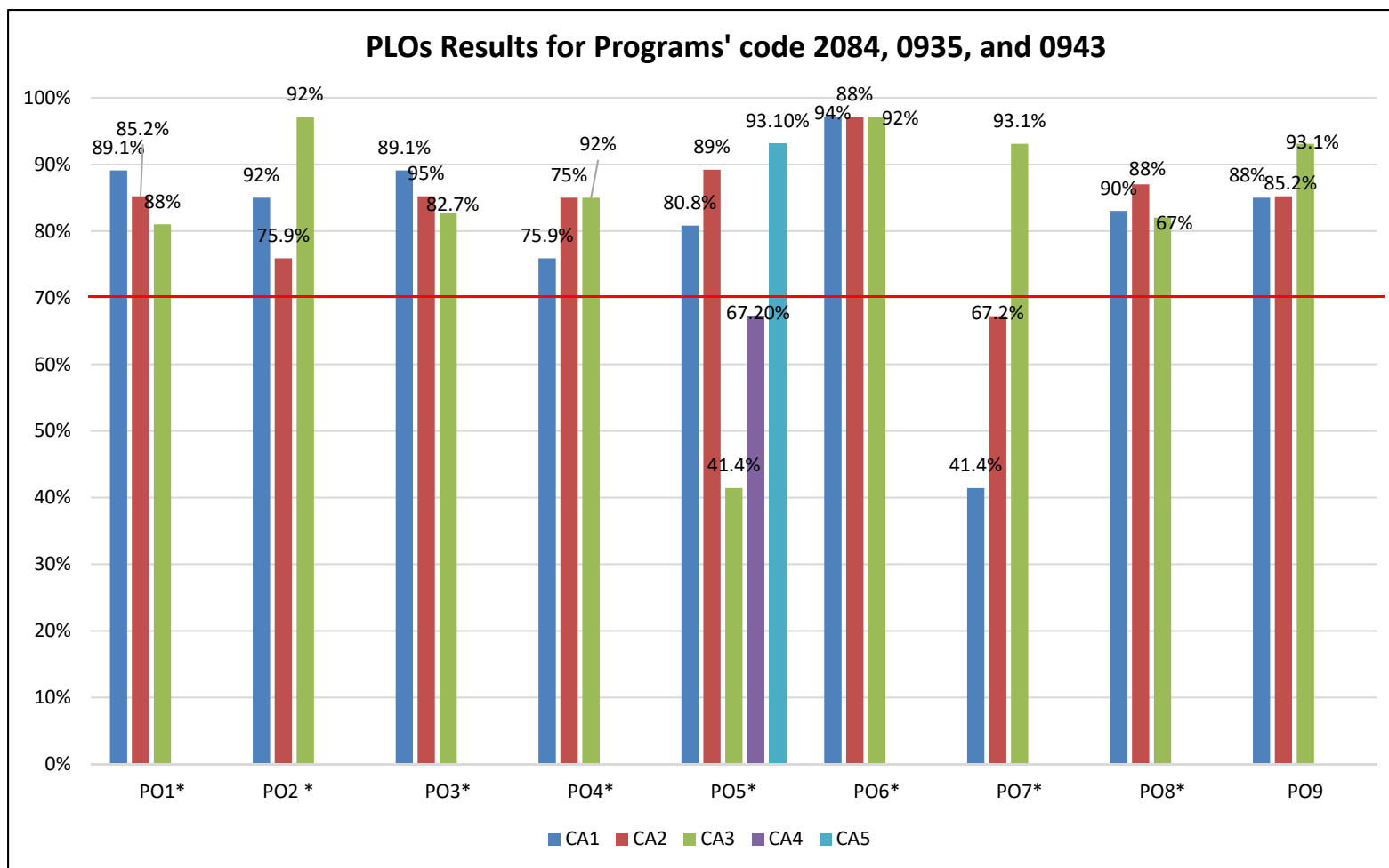
## **Accounting Technology Operations – Tax Preparation - #0935**

1. Demonstrate clear and effective communication
2. Solve business problems using critical thinking.
3. Identify and discuss legal and ethical issues in tax preparation, financial planning, and the business environment.
4. Use appropriate software and hardware to produce tax returns, financial plans, and financial reports.
5. Demonstrate a basic working knowledge of estate planning, investment planning and cash management.
6. Apply Generally Accepted Accounting Principles to record, summarize, and report business transactions.

## **AS Certificate – Accounting Applications/Computerized #0943**

1. Demonstrate clear and effective communication
2. Solve business problems using critical thinking.
3. Identify and discuss legal and ethical issues in tax preparation, financial planning, and the business environment.
4. Use appropriate software and hardware to produce tax returns, financial plans, and financial reports.
5. Demonstrate a basic working knowledge of estate planning, investment planning and cash management.
6. Apply Generally Accepted Accounting Principles to record, summarize, and report business transactions.
7. Demonstrate an understanding of corporate finance in the field of business.

# Program Learning Outcomes



CA: Critical Assignment

\*: Results given for students that completed the course (No Ws or FNs included)

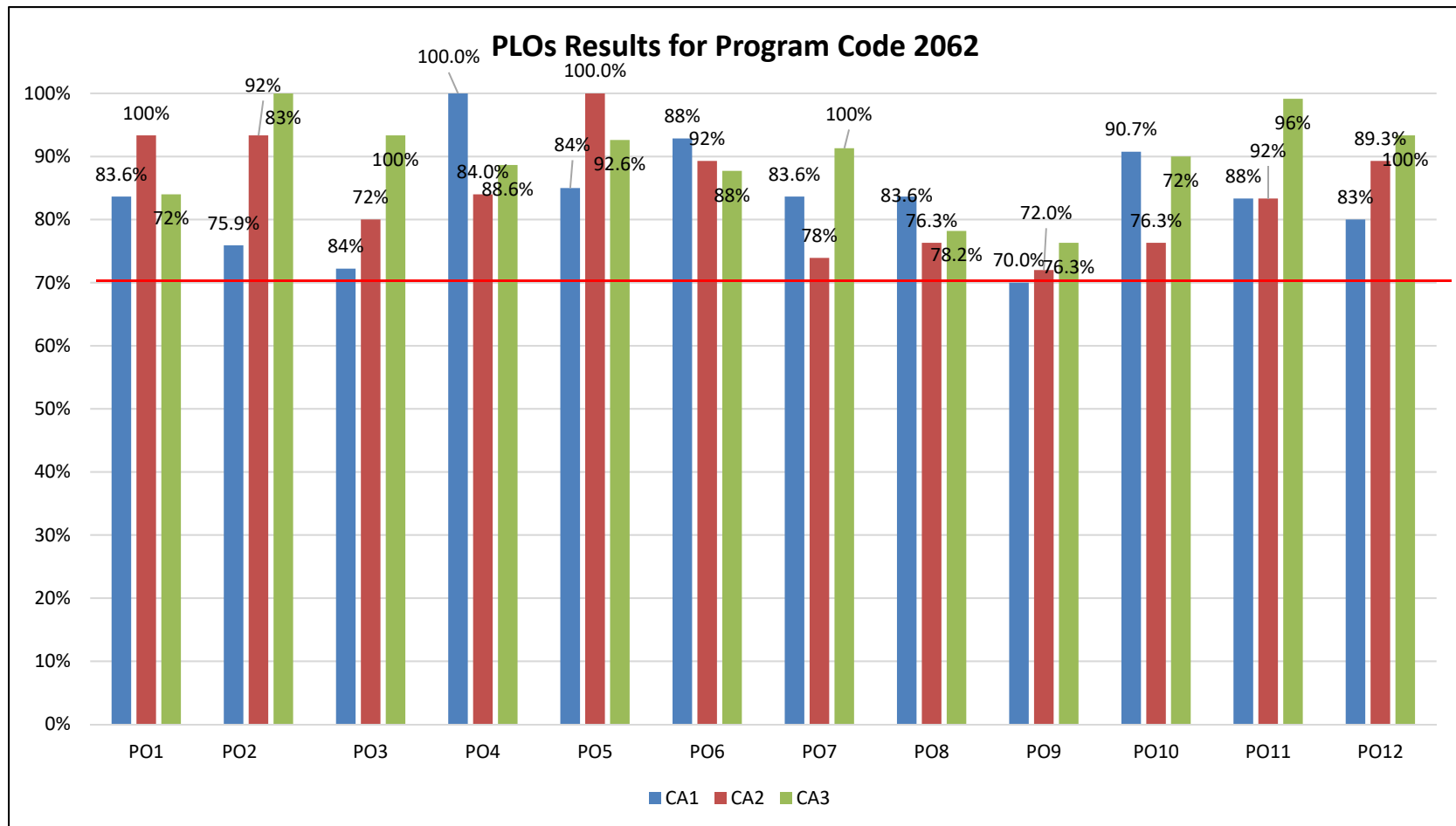
# Program Learning Outcomes

## **AS Paralegal Studies (Legal Assisting) #2062**

1. Communicate in a clear and effective manner.
2. Identify and apply ethical and professional standards of the paralegal profession.
3. Demonstrate ability to utilize the law library and electronic legal research to create well-written legal documents.
4. Apply knowledge of tort law, constitutional law, and criminal law concepts to analyze factual situations.
5. Demonstrate knowledge of all phases of litigation practice and procedure.
6. Examine real property law and its application to real property transactions.
7. Analyze issues related to estate planning and probate administration concepts and their application to probate procedures.
8. Identify the fundamental principles of the law of business organizations.
9. Explain how contract law and the Uniform Commercial Code impacts individuals and business entities.
10. Demonstrate knowledge of entrepreneurship, management techniques and procedures.
11. Analyze family law situations by applying family law and procedure.
12. Identify and demonstrate employability skills.

# Program Learning Outcomes

## AS Paralegal Studies (Legal Assisting) #2062

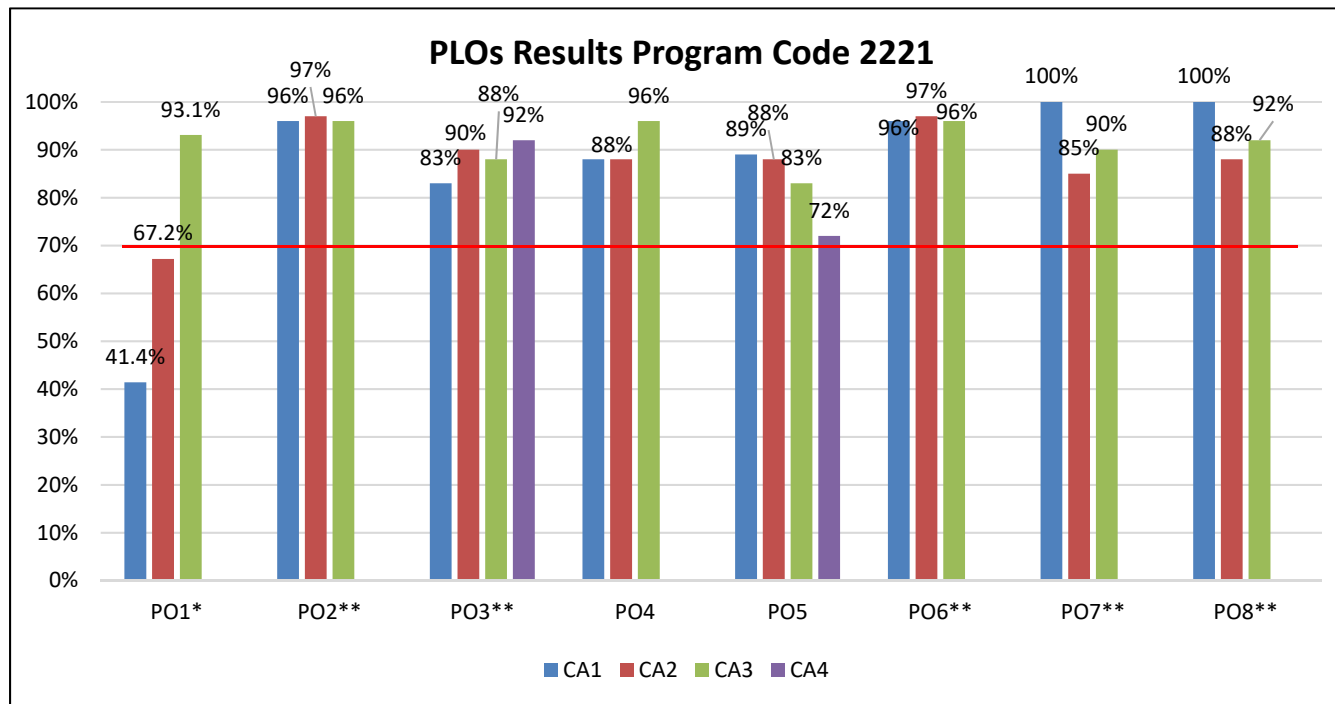


CA: Critical Assignment

# Program Learning Outcomes

## AS Industrial Management, code 2221

1. Prepare and use financial information to support decision making.
2. Generate effective communication of ideas, concepts and terminology.
3. Interpret and apply business related theories and technology to problems, cases, or research papers.
4. Utilize appropriate software and prepare applicable business documentation.
5. Formulate a marketing plan for a company that incorporates marketing concepts.
6. Develop a business plan for a new business venture.
7. Demonstrate proficiency in a technical field including theory, applications, troubleshooting and safety.
8. Demonstrate the ability to plan and initiate projects related to the field.



CA: Critical Assignment, \*: Course completer, \*\*: Attempted assignment

# Program Learning Outcomes

## **Office Administration (Medical Systems Option) #2228**

1. Communicate in a clear and effective manner.
2. Perform business computations, records and medical office management skills.
3. Perform keyboarding and document processing activities.
4. Demonstrate knowledge of human relations skills.
5. Demonstrate employable skills.
6. Perform information processing and transmittal activities.
7. Develop leadership skills.
8. Perform consumer purchasing activities.
9. Perform decision making activities.

## **AS Office Administration #2229**

1. Communicate in a clear and effective manner.
2. Perform business computations, records and office management skills.
3. Perform keyboarding and document processing activities.
4. Demonstrate knowledge of human relation skills.
5. Demonstrate employability skills.
6. Perform information processing and transmittal activities.
7. Develop leadership skills.
8. Perform consumer purchasing activities.
9. Perform decision making activities.



# Program Learning Outcomes

## **Certificate Office Management #0914**

1. Communicate in a clear and effective manner.
2. Perform keyboarding and document processing activities.
3. Demonstrate knowledge of human relations skills.
4. Demonstrate employability skills.
5. Develop leadership skills.
6. Perform information processing and transmittal activities.
7. Perform decision-making activities as related to business software and the office environment.
8. Perform business computations, records and office management skills.

## **Certificate Office Management (Medical Option) #0919**

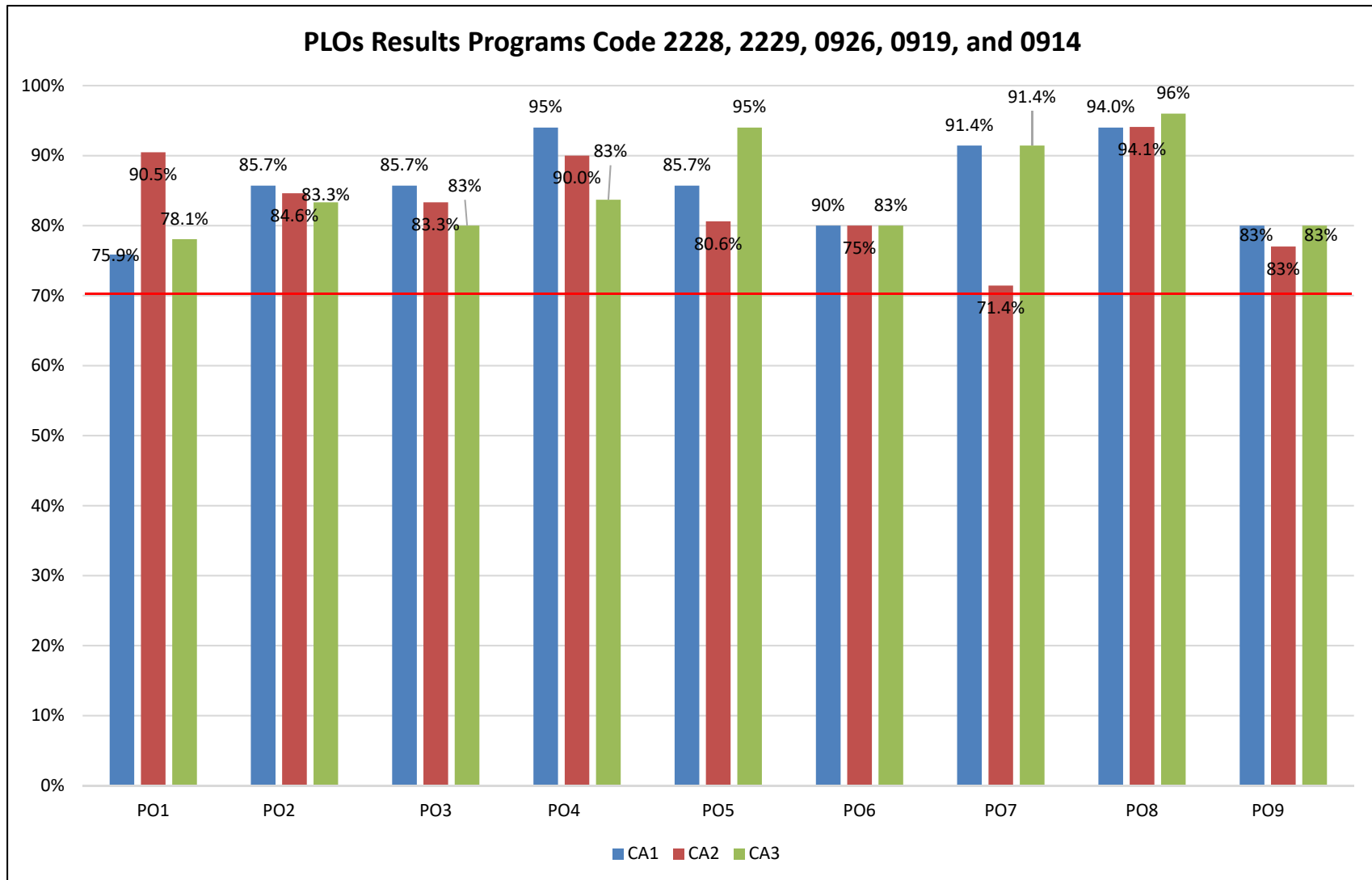
1. Communicate in a clear and effective manner.
2. Perform business computations, records and medical office management skills.
3. Perform keyboarding and document processing activities.
4. Perform information processing and transmittal activities.
5. Develop leadership skills.
6. Demonstrate employable skills.
7. Demonstrate knowledge of human relations skills.

# Program Learning Outcomes

## **Certificate Office Support (Technical) #0926**

1. Communicate in a clear and effective manner.
2. Perform keyboarding and document processing activities.
3. Demonstrate knowledge of human relations.
4. Demonstrate employability skills.
5. Perform information processing and transmittal activities.
6. Perform decision-making activities as related to business software and the office environment.

# Program Learning Outcomes



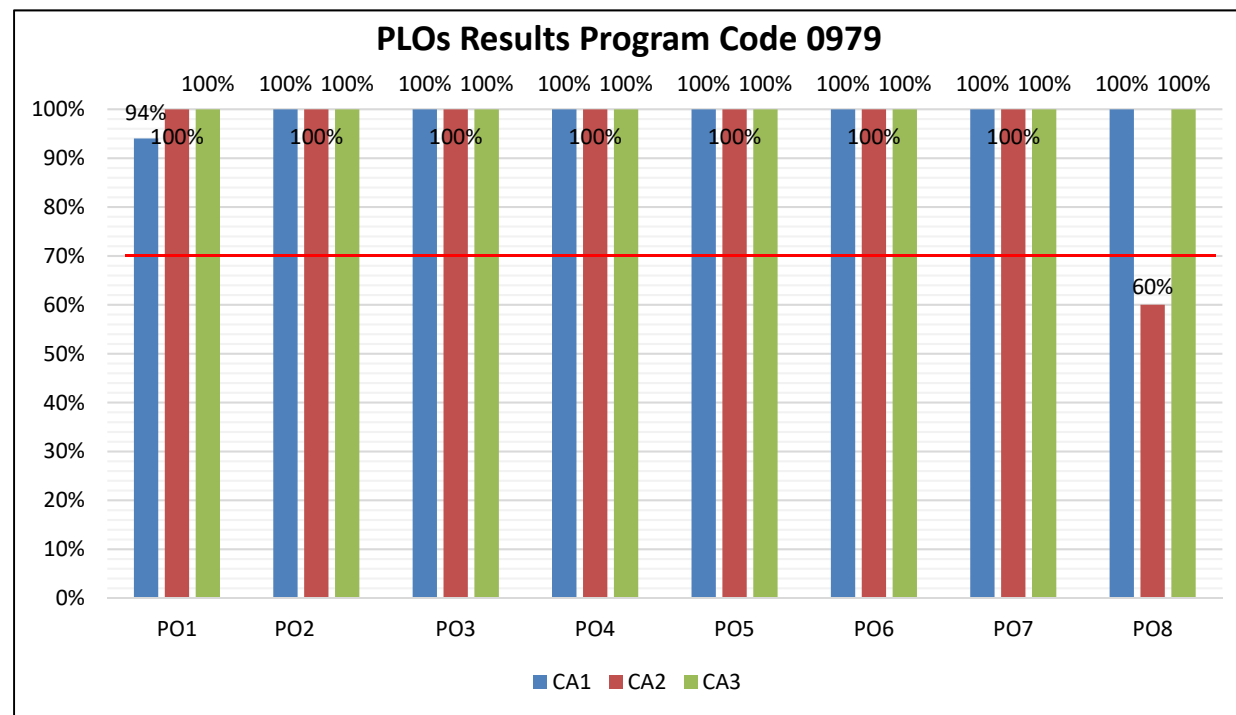
CA: Critical Assignment

Level of Achievements at 70% and 80%

# Program Learning Outcomes

## Television Studio Production Certificate #0979

1. Exhibit team skills.
2. Model safe and efficient work practices.
3. Create appropriate lighting for location and/or set productions.
4. Operate a video camera
5. Generate studio and/or location footage.
6. Record mix, and edit audio resources.
7. Use production control room equipment.
8. Organize and edit video resources



## Assessment Data 2015-2016 and 2016-2017: Programs and Institutional Learning Outcomes

Program	Critical/ Creative Thinking		Communication		Cultural Literacy		Information & Technical Literacy	
	15/16	16/17	15/16	16/17	15/16	16/17	15/16	16/17
0817 - MARKETING, SALES, SER ENT	79%-92%	72%-89%	80%-92%	70%-79%	70%-82%	70%-77%	80%-92%	70%-79%
0913 - BUSINESS OPER/ENTREPREN.	79%-92%	72%-89%	94%-98%	96%-97%	79%-92%	72%-89%	65%-98%	77%-90%
0914 - OFFICE MANAGEMENT	88.8%	88.8%-100%	58.1%-87.1%	46.9%-96.9%	76.9%-92.3%	75%	83%	80%
0916 - BUSINESS MANAGEMENT	79%-92%	72%-89%	94%-98%	96%-97%	79%-92%	72%-89%	65%-98%	77%-90%
0919 - OFFICE MGMT-MEDICAL	88.8%	88.8%-100%	58.1%-87.1%	46.9%-96.9%	76.9%-92.3%	75%	83%	80%
0926 - OFFICE SUPPORT-TECH. CER	88.8%	88.8%-100%	58.1%-87.1%	46.9%-96.9%	76.9%-92.3%	75%	83%	80%
0935 - ACCOUNTING OPER-TAX PREP	69.4%-92%	85%-97.1%	85.9%-88%	85.2%-89.2%	85.9%-93%	81%-89.1%	69.4%-92%	75.9%-97.1%
0943 - ACCOUNTING TECH MGMT	69.4%-92%	85%-97.1%	85.9%-88%	85.2%-89.2%	85.9%-93%	81%-89.1%	69.4%-92%	75.9%-97.1%
0979 - TELEVISION STUDIO PROD	100%	100%	75%-100%	70%-100%	100%	100%	100%	100%
2059 - BUSINESS ADMINISTRATION	79%-92%	72%-89%	94%-98%	96%-97%	79%-92%	72%-89%	65%-98%	77%-90%
2062 - PARALEGAL-LEGAL ASST	92%-100%	83.3%-93.3%	88%-100%	83.3%-93.3%	78.5%-82.8%	84%-92.6%	89.8%-100%	89.8%-93.3%
2084 - ACCOUNTING TECHNOLOGY	69.4%-92%	85%-97.1%	85.9%-88%	85.2%-89.2%	85.9%-93%	81%-89.1%	69.4%-92%	75.9%-97.1%
2221 - INDUSTRIAL MGMT TECH	79%-92%	72%-89%	93%-98%	96%-97%	79%-92%	72%-89%	83%-98%	77%-90%
2228 - OFFICE ADM-MED SYSTEMS	88.8%	88.8%-100%	58.1%-87.1%	46.9%-96.9%	76.9%-92.3%	75%	83%	80%
2229 - OFFICE ADMINISTRATION	88.8%	88.8%-100%	58.1%-87.1%	46.9%-96.9%	76.9%-92.3%	75%	83%	80%

## Course Success Rates (1 of 3)

Major	Course	2013-2014		2014-2015		2015-2016		2016-2017	
		Attempted	% Successful	Attempted	% Successful	Attempted	% Successful	Attempted	% Successful
0979 TELEVISION STUDIO PROD	RTV1000C	34	94%	32	78%	21	90%	29	86%
	RTV1201	31	97%	23	96%				
	RVT1510C					21	100%	15	93%
	RVT1670							7	100%
	RTV2222	24	100%	20	95%				
	RVT2241							5	100%
	RVT2541C					15	67%	13	92%
	RTV2600C			10	100%	9	89%	22	91%
	Major	89	97%	85	89%	66	88%	91	91%
2059 BUSINESS ADMINISTRATION	ECO2013	940	79%	901	77%	901	77%	922	76%
	ECO2023	722	80%	703	83%	680	84%	712	77%
	GEB1011	353	76%	324	76%	339	74%	377	75%
	GEB2351	12	100%			126	70%	297	77%
	GEB2430	663	79%	784	80%	710	82%	540	73%
	ISM2000	393	73%	388	77%	340	78%	427	70%
	MAN2021	223	78%	168	80%	180	82%	168	81%
	MAR2011	97	75%	97	81%	149	74%	130	78%
	MAR2101	105	80%	120	77%	118	85%	164	76%
	MAR2321	35	83%	39	79%	75	84%	67	75%
	MAR2720	10	50%					2	100%
	MKA2021	18	67%	31	84%	1	100%		
	MNA2161	66	80%	70	76%	43	84%	71	86%
	MNA2345	77	91%	74	95%	67	91%	56	91%
	MNA2949	2	100%					1	100%
	SBM2000	109	81%	140	80%	123	89%	154	82%
Major	3,825	78%	3,839	79%	3,852	80%	4,088	76%	

■ Indicates a success rate of 90% or higher  
■ Indicates a success rate between 70% and 89%  
■ Indicates a success rate below 70%

Source: IR Program Assessment Data

## Course Success Rates (2 of 3)

23

Major	Course	2013-2014		2014-2015		2015-2016		2016-2017	
		Attempted	% Successful	Attempted	% Successful	Attempted	% Successful	Attempted	% Successful
2062 PARALEGAL- LEGAL ASST	BUL2241	234	75%	254	77%	246	82%	248	76%
	BUL2242	69	83%	53	77%	46	87%	50	80%
	OST1141	202	85%	159	79%	123	85%	144	88%
	OST1435	84	90%	64	78%	70	83%	57	82%
	PLA1003	63	76%	64	70%	63	83%	57	68%
	PLA1103	29	86%	12	92%	44	89%	16	88%
	PLA1610	28	96%	23	96%	27	93%	31	81%
	PLA1800	21	90%	24	92%	24	96%	25	92%
	PLA2114	28	96%	21	100%	20	100%	15	93%
	PLA2200	24	88%	20	95%	29	93%	28	93%
	PLA2303	55	87%	37	86%	23	87%	44	91%
	PLA2460	37	84%	38	84%	32	91%	27	96%
	PLA2600	23	91%	17	82%	18	100%	23	91%
	PLA2763	22	91%	36	86%	31	87%	21	90%
	PLA2880	179	74%	112	71%	82	79%	66	71%
	PLA2949	3	100%	1	100%	2	100%	5	100%
	<b>Major</b>	<b>1,101</b>	<b>82%</b>	<b>935</b>	<b>79%</b>	<b>880</b>	<b>85%</b>	<b>857</b>	<b>82%</b>
2084 ACCOUNTING TECHNOLOGY	ACG2021			388	68%	488	65%	538	62%
	ACG2022	469	76%	109	87%				
	ACG2071	243	84%	254	85%	255	77%	267	73%
	ACG2949	1	100%						
	APA1111	105	58%	76	64%	66	70%	72	71%
	APA1121	41	73%	36	69%	36	69%	36	92%
	APA1711	103	78%	77	68%	84	76%	67	85%
	FIN1100	152	85%	205	74%	185	79%	186	74%
	FIN2000	152	66%	139	78%	124	68%	71	61%
	TAX2000	48	69%	57	72%	43	72%	44	73%
	<b>Major</b>	<b>1,314</b>	<b>76%</b>	<b>1,341</b>	<b>75%</b>	<b>1,281</b>	<b>71%</b>	<b>1,281</b>	<b>69%</b>

■ Indicates a success rate of 90% or higher  
■ Indicates a success rate between 70% and 89%  
■ Indicates a success rate below 70%

Source: IR Program Assessment Data

### Course Success Rates (3 of 3)

Major	Course	2013-2014		2014-2015		2015-2016		2016-2017	
		Attempted	% Successful	Attempted	% Successful	Attempted	% Successful	Attempted	% Successful
2228 OFFICE ADM-MED SYSTEMS	OST2461	18	94%	24	92%	17	88%	18	89%
	Major	18	94%	24	92%	17	88%	18	89%
2229 OFFICE ADMINISTRATION	OST1100	66	94%	62	89%	46	89%	59	73%
	OST1110	35	91%	37	81%	25	100%	26	92%
	OST1330	100	73%	80	71%	61	93%	50	80%
	OST1711	23	87%	22	86%	14	86%		
	OST1760	4	100%	1	100%	1	100%		
	OST2336	36	89%	60	83%	32	84%	34	91%
	OST2401	68	85%	70	90%	56	88%	70	84%
	OST2431	28	89%	38	95%	29	83%	34	91%
	OST2501	41	85%	38	87%	36	97%	35	94%
	OST2713	24	100%	24	75%	19	100%	15	100%
	OST2828	22	82%	26	88%	37	86%	19	89%
	OST2852	15	100%	13	85%	21	81%	22	91%
	OST2949	1	100%						
	QMB1001	14	64%	93	63%	98	76%	104	70%
	Major	477	86%	564	81%	475	87%	468	82%
Total	6,913	80%	6,873	79%	6,637	80%	6,803	76%	

■ Indicates a success rate of 90% or higher  
■ Indicates a success rate between 70% and 89%  
■ Indicates a success rate below 70%

Source: IR Program Assessment Data



## Course Success Rates by Campus – Multiple Campuses Only

Major, Associated Courses and Instructional Method		2013-2014		2014-2015		2015-2016		2016-2017		
		Attempted	% Successful	Attempted	% Successful	Attempted	% Successful	Attempted	% Successful	
2059 BUSINESS ADMINISTRATION	ECO2013	Daytona	202	78%	207	76%	233	75%	384	80%
		Deland	173	82%	90	74%	95	81%	40	75%
		Deltona	46	72%	58	67%	46	70%	62	79%
		Flagler/Palm Cst	80	85%	94	77%	77	87%	77	82%
		New Smyrna	57	86%	23	74%				
		Course	558	80%	472	75%	451	78%	563	80%
	ECO2023	Daytona	202	77%	163	84%	176	84%	295	78%
		Deland	68	79%	63	79%	70	89%	92	87%
		Deltona			20	80%				
		Flagler/Palm Cst	33	73%	50	66%	25	80%	64	80%
		New Smyrna			13	85%				
		Course	303	77%	309	80%	271	85%	451	80%
	GEB2351	Daytona							100	78%
		Deland							9	78%
		Deltona							26	77%
		Flagler/Palm Cst							17	76%
		Course							152	78%
	GEB2430	Daytona	90	71%	106	78%	108	88%	217	78%
		Deland	58	62%	12	50%	55	80%	16	75%
		Deltona			19	84%				
Flagler/Palm Cst				38	84%			12	50%	
New Smyrna				20	90%	13	69%	11	73%	
Course		148	68%	195	79%	176	84%	256	77%	

■ Indicates a success rate of 90% or higher  
■ Indicates a success rate between 70% and 89%  
■ Indicates a success rate below 70%

Source: IR Program Assessment Data

## Course Success Rates by Instructional Method – Multiple Methods Only (1 of 4)

Major, Associated Courses and Instructional Method			2013-2014		2014-2015		2015-2016		2016-2017	
			Attempted	% Successful	Attempted	% Successful	Attempted	% Successful	Attempted	% Successful
0979 Television Studio Production	RTV1000C	Lecture						12	92%	
		Hybrid						17	82%	
		Course						29	86%	
	RTV1510C	Lecture							11	91%
		Hybrid							4	100%
		Course							15	93%
	RTV2541C	Lecture							4	75%
		Hybrid							9	100%
		Course							13	92%
2059 BUSINESS ADMINISTRATION	ECO2013	Hybrid	511	81%	436	74%	451	78%	414	78%
		Lecture	47	77%	36	81%				
		Online	382	77%	429	79%	450	77%	508	74%
		Course	940	79%	901	77%	901	77%	922	76%
	ECO2023	Hybrid	203	74%	235	78%	271	85%	312	79%
		Lecture	100	84%	74	86%				
		Online	419	82%	394	86%	409	84%	400	76%
		Course	722	80%	703	83%	680	84%	712	77%
	GEB1011	Hybrid	88	68%	100	75%	66	70%	82	70%
		Online	265	78%	224	76%	273	75%	295	77%
		Course	353	76%	324	76%	339	74%	377	75%
	GEB2351	Hybrid					31	71%	126	79%
		Online					95	69%	171	75%
		Course					126	70%	297	77%

■ Indicates a success rate of 90% or higher  
■ Indicates a success rate between 70% and 89%  
■ Indicates a success rate below 70%

Source: IR Program Assessment Data

## Course Success Rates by Instructional Method – Multiple Methods Only (2 of 4)

Major, Associated Courses and Instructional Method			2013-2014		2014-2015		2015-2016		2016-2017	
			Attempted	% Successful	Attempted	% Successful	Attempted	% Successful	Attempted	% Successful
2059 BUSINESS ADMINISTRATION	GEB2430	Hybrid	148	68%	195	79%	176	84%	140	71%
		Online	515	82%	589	80%	534	82%	400	74%
		Course	663	79%	784	80%	710	82%	540	73%
	ISM2000	Hybrid	54	78%	62	76%	56	77%	65	71%
		Online	339	73%	326	77%	284	78%	362	70%
		Course	393	73%	388	77%	340	78%	427	70%
	MAN2011	Hybrid							24	67%
		Online							106	80%
		Course							130	78%
	MAN2021	Hybrid	26	65%						
		Online	197	79%	168	80%				
		Course	223	78%	168	80%				
	MAR2321	Hybrid					1	100%		
		Online					74	84%		
		Course					75	84%		
	MKA2021	Online	18	67%	12	83%				
		Open Lab			19	84%				
		Course	18	67%	31	84%				

■ Indicates a success rate of 90% or higher  
■ Indicates a success rate between 70% and 89%  
■ Indicates a success rate below 70%

Source: IR Program Assessment Data

## Course Success Rates by Instructional Method – Multiple Methods Only (3 of 4)

Major, Associated Courses and Instructional Method			2013-2014		2014-2015		2015-2016		2016-2017	
			Attempted	% Successful	Attempted	% Successful	Attempted	% Successful	Attempted	% Successful
2062 PARALEGAL- LEGAL ASST	BUL2241	Hybrid	47	85%	48	65%	79	86%	56	82%
		Online	187	73%	206	80%	167	80%	192	74%
		Course	234	75%	254	77%	246	82%	248	76%
	PLA1610	DIS					2	100%		
		Hybrid					25	92%		
		Course					27	93%		
	PLA2303	DIS			1	100%	1	100%		
		Hybrid								
		Online	55	87%	36	86%	22	86%		
		Course	55	87%	37	86%	23	87%		
	PLA2460	DIS					3	100%		
		Online					29	90%		
		Course					32	91%		
	PLA2880	Hybrid	52	73%						
Online		127	75%	112	71%					
Course		179	74%	112	71%					
2084 ACCOUNTING TECHNOLOGY	ACG2021	Hybrid			134	75%	135	62%	153	57%
		Online			254	64%	353	67%	385	64%
		Course			388	68%	488	65%	538	62%
	ACG2071	Hybrid	49	82%	63	89%	43	77%	65	72%
		Online	194	85%	191	83%	212	77%	202	73%
		Course	243	84%	254	85%	255	77%	267	73%

■ Indicates a success rate of 90% or higher  
■ Indicates a success rate between 70% and 89%  
■ Indicates a success rate below 70%

Source: IR Program Assessment Data

## Course Success Rates by Instructional Method – Multiple Methods Only (4 of 4)

Major, Associated Courses and Instructional Method			2013-2014		2014-2015		2015-2016		2016-2017	
			Attempted	% Successful	Attempted	% Successful	Attempted	% Successful	Attempted	% Successful
2229 OFFICE ADMINISTRATION	OST1100	Hybrid	50	92%	37	86%	25	88%	34	56%
		Online	16	100%	25	92%	21	90%	25	96%
		Course	66	94%	62	89%	46	89%	59	73%
	OST1110	Hybrid	25	96%	30	80%	15	100%	18	89%
		Online	10	80%	7	86%	10	100%	8	100%
		Course	35	91%	37	81%	25	100%	26	92%
	OST2852	Hybrid					8	75%		
		Online					13	85%		
		Course					21	81%		
	QMB1001	Hybrid			21	52%	13	85%		
		Online	14	64%	72	67%	85	74%		
		Course	14	64%	93	63%	98	76%		
DSC	Hybrid		82%		84%		82%		81%	
	Lecture		77%		78%		80%		81%	
	Online		75%		76%		78%		76%	

■ Indicates a success rate of 90% or higher  
■ Indicates a success rate between 70% and 89%  
■ Indicates a success rate below 70%

Source: IR Program Assessment Data

## Course Success Rates by Multiple Session/Sub-session Only (1 of 9)

Major, Associated Courses and Sub-session			2013-2014		2014-2015		2015-2016		2016-2017		
			Attempted	% Successful	Attempted	% Successful	Attempted	% Successful	Attempted	% Successful	
0979 TELEVISION STUDIO PROD	RTV1000C	FA Full term	21	90%	17	76%	16	88%	17	82%	
		SP Full term	13	100%	15	80%	5	100%	12	92%	
		Course	34	94%	32	78%	21	90%	29	86%	
	RVT1510C	FA Full term					10	100%	4	100%	
		SP Full term					11	100%	11	91%	
		Course					21	100%	15	93%	
	RTV2541	FA Full term					7	86%	9	100%	
		SP Full term					8	50%	4	75%	
		Course					15	67%	13	92%	
2059 BUSINESS ADMINISTRATION	ECO2013	A term	166	86%	98	80%	105	73%	115	72%	
		B term			92	68%	72	61%			
		Full term	283	79%	206	77%	217	81%	273	74%	
		Session	449	82%	396	76%	394	75%	388	73%	
	SP	A term	52	65%	116	73%	57	84%	38	87%	
		B term	71	70%	99	77%	37	70%	42	64%	
		Full term	261	77%	162	78%	272	80%	305	75%	
		Session	384	74%	377	76%	366	80%	385	75%	
	SU	Full term	107	84%	128	84%	141	77%	149	85%	
		Course	940	79%	901	77%	901	77%	922	76%	
	ECO2023	FA	A term	32	81%	36	69%				
			B term					40	65%	63	78%
			Full term	120	68%	96	73%	223	86%	210	76%
			Session	152	71%	132	72%	263	83%	273	77%
		SP	A term					35	80%		
			B term					64	83%	72	69%
			Full term	131	72%	115	78%	218	86%	228	75%
			Session					317	85%	300	74%
SU	Full term	70	93%	77	78%	100	86%	139	83%		
Course	353	76%	324	76%	680	84%	712	77%			

Indicates a success rate of 90% or higher  
 Indicates a success rate between 70% and 89%  
 Indicates a success rate below 70%

Source: IR Program Assessment Data

# Course Success Rates by Multiple Session/Sub-session Only (2 of 9)

Major, Associated Courses and Sub-session			2013-2014		2014-2015		2014-2015		2016-2017			
			Attempted	% Successful	Attempted	% Successful	Attempted	% Successful	Attempted	% Successful		
2059 BUSINESS ADMINISTRATION	GEB1011	FA	A term				39	72%	38	79%	↑	
			B term						36	50%		
		Full term				65	62%	79	82%	↑		
			Session					104	65%		153	74%
		SP	A term							38	82%	
			B term							36	78%	
	Full term					147	75%	77	74%			
	Session								151	77%		
		SU	Full term				88	84%	73	75%		
	Course					339	74%	377	75%			
	GEB2351	FA	A term						56	80%	↑	
			B term				34	74%	9	78%		
			Full term	12	100%		25	68%	67	69%		
		Session						59	71%	132	74%	
			SP	B term				31	71%	61	77%	
				Full term				36	67%	78	82%	
	Session						67	69%	139	80%		
		SU	Full term						26	73%		
	Course		12	100%		126	70%	297	77%	↑		
	GEB2430	FA	A term			37	86%	39	90%	38	87%	
			B term	48	88%	76	67%	52	79%	75	61%	
			Full term		226	75%	184	79%	212	80%	91	74%
				Session	274	77%	297	77%	303	81%	204	72%
		SP	A term	69	86%	78	86%	38	95%	38	66%	
			B term	47	79%	77	70%	37	78%	63	65%	
			Full term	162	74%	231	82%	181	80%	119	72%	
		Session		278	78%	386	80%	256	82%	220	69%	
			SU	Full term	111	86%	101	86%	151	85%	116	84%
	Course		663	79%	784	80%	710	82%	540	73%		
	ISM2000	FA	B term	34	79%	57	60%	35	71%	68	68%	
			Full term		112	73%	109	79%	99	85%	116	72%
				Session	146	75%	166	72%	134	81%	184	71%
		SP	A term							38	76%	
B term			43	95%	34	65%			67	64%		
Full term				119	72%	128	84%	127	69%	65	62%	
			Session	162	78%	162	80%	127	69%	170	66%	
SU		Full term	85	61%	60	83%	79	86%	73	81%		
Course		393	73%	388	77%	340	78%	427	70%			

## Course Success Rates by Multiple Session/Sub-session Only (3 of 9)

Major, Associated Courses and Sub-session			2013-2014		2014-2015		2015-2016		2016-2017		
			Attempted	% Successful	Attempted	% Successful	Attempted	% Successful	Attempted	% Successful	
2059 BUSINESS ADMINISTRATION	MAN2021	A term	29	97%	35	86%	31	90%	30	77%	
		FA	Full term	59	73%	36	72%	35	83%	39	79%
			Session	88	81%	71	79%	66	86%	69	78%
		SP	A term							30	90%
			Full term	80	70%	67	75%	66	79%	36	81%
			Session							66	85%
	SU	Full term	55	84%	30	97%	48	81%	33	79%	
	Course		223	78%	168	80%	180	82%	168	81%	
	MAR2011	FA	B term					32	72%		
			Full term	58	78%	37	89%	37	78%	53	72%
			Session	58	78%	37	89%	69	75%	53	72%
		SP	Full term	39	72%	38	79%	54	69%	44	77%
		SU	Full term			22	73%	26	81%	33	88%
		Course		97	75%	97	81%	149	74%	130	78%
	MAR2101	FA	B term			20	65%	31	87%	27	78%
			Full term	38	71%	34	82%	38	82%	32	47%
			Session	38	71%	54	76%	69	84%	59	61%
		SP	B term								
			Full term	33	79%	40	73%	49	86%	75	80%
			Session	33	79%	40	73%			75	80%
	SU	Full term	34	91%	26	85%			30	93%	
	Course		105	80%	120	77%	118	85%	164	76%	
	MAR2321	SP	B term					1	100%	37	76%
			Full term	35	83%	39	79%	1	100%	30	73%
			Session	35	83%	39	79%	37	81%	67	75%
		Course		35	83%	39	79%	75	84%	67	75%
	MNA2161	FA	Full term	34	79%	37	78%	19	84%	36	92%
		SP	Full term	32	81%	33	73%	24	83%	35	80%
		Course		66	80%	70	76%	43	84%	71	86%

Indicates a success rate of 90% or higher  
Indicates a success rate between 70% and 89%  
Indicates a success rate below 70%

Source: IR Program Assessment Data



## Course Success Rates by Multiple Session/Sub-session Only (4 of 9)

Major, Associated Courses and Sub-session			2013-2014		2014-2015		2015-2016		2016-2017		
			Attempted	% Successful	Attempted	% Successful	Attempted	% Successful	Attempted	% Successful	
2059 BUSINESS ADMINISTRATION	MNA2345	FA A term	30	83%	36	94%	39	90%			
		FA B term							32	94%	
		SP A term	47	96%	38	95%	28	93%	24	88%	
		Course	77	91%	74	95%	67	91%	56	91%	
	SBM2000	FA Full term	31	84%	37	89%	37	89%	79	84%	
		SP Full term	45	76%	74	76%	52	88%	75	81%	
		SU Full term	33	85%	29	79%	34	91%			
		Course	109	81%	140	80%	123	89%	154	82%	
2062 PARALEGAL-LEGAL ASST	BUL2241	FA A term					37	92%			
		FA B term	32	72%	41	68%	42	67%	35	69%	
		FA Full term	56	82%	55	75%	39	87%	79	76%	
		Session	88	78%	96	72%	118	81%	114	74%	
	SP	SP A term							33	82%	
		SP B term	29	72%	38	92%	28	86%			
		SP Full term	59	64%	63	71%	77	82%	63	75%	
		Session	88	67%	101	79%	105	83%	96	77%	
	SU	SU Full term	58	83%	57	81%	23	78%	38	82%	
		Course	234	75%	254	77%	246	82%	248	76%	
	BUL2242	FA	FA B term					22	91%		
			FA Full term	27	81%	16	75%			16	75%
			Session	27	81%	16	75%	22	91%	16	75%
		SP Full term	24	79%	18	72%	24	83%	12	67%	
		SU Full term	18	89%	19	84%			22	91%	
	Course	69	83%	53	77%	46	87%	50	80%		
OST1435	FA Full term	57	93%	28	89%	37	86%	36	81%		
	SP Full term	27	85%	36	69%	33	79%	21	86%		
	Course	84	90%	64	78%	70	83%	57	82%		

■ Indicates a success rate of 90% or higher  
■ Indicates a success rate between 70% and 89%  
■ Indicates a success rate below 70%

Source: IR Program Assessment Data

## Course Success Rates by Multiple Session/Sub-session Only (5 of 9)

Major, Associated Courses and Sub-session			2013-2014		2014-2015		2015-2016		2016-2017	
			Attempted	% Successful	Attempted	% Successful	Attempted	% Successful	Attempted	% Successful
2062 PARALEGAL- LEGAL ASST	OST1141	FA A term	46	96%	31	87%	36	92%	37	89%
		FA B term	45	78%	37	68%	19	74%	30	87%
		Session	91	87%	68	76%	55	85%	67	88%
		SP A term	52	77%	35	83%	28	93%	34	82%
		SP B term	28	86%	31	71%	20	75%	20	80%
		SP Full term								
		SP Session	80	80%	66	77%	48	85%	54	81%
	SU Full term	31	94%	25	92%	20	85%	23	100%	
	Course	202	85%	159	79%	123	85%	144	88%	
	PLA1003	FA Full term	19	89%	33	76%	30	83%	34	71%
		SP Full term	44	70%	31	65%	33	82%	23	65%
		Course	63	76%	64	70%	63	83%	57	68%
	PLA1103	FA Full term	12	100%	12	92%	24	92%	16	88%
		SP Full term	17	76%			20	85%		
		Course	29	86%	12	92%	44	89%	16	88%
	PLA1610	FA Full term					25	92%	31	81%
		SP Full term					2	100%		
		Course					27	93%	31	81%
	PLA1800	FA Full term							1	100%
		SP Full term							24	92%
		Course							25	92%

■ Indicates a success rate of 90% or higher  
■ Indicates a success rate between 70% and 89%  
■ Indicates a success rate below 70%

Source: IR Program Assessment Data

## Course Success Rates by Multiple Session/Sub-session Only (6 of 9)

Major, Associated Courses and Sub-session			2013-2014		2014-2015		2015-2016		2016-2017			
			Attempted	% Successful	Attempted	% Successful	Attempted	% Successful	Attempted	% Successful		
2062 PARALEGAL- LEGAL ASST	PLA2303	FA Full term	30	83%	23	83%	22	86%	44	91%	↑	
		SP Full term			1	100%	1	100%				
		SU Full term	25	92%	13	92%						
		Course	55	87%	37	86%	23	87%	44	91%	↑	
	PLA2460	FA Full term	17	82%	21	95%	3	100%				
		SP Full term	20	85%	17	71%	29	90%	27	96%	↑	
		Course	37	84%	38	84%	32	91%	27	96%	↑	
	PLA2880	FA B term	Full term			15	60%					
			Session	69	75%	48	69%	32	75%	24	54%	↑
		SP Full term		50	64%	40	75%	32	75%	20	80%	↑
			SU Full term	45	80%	24	67%	15	87%	22	82%	
		Course	179	74%	112	71%	82	79%	66	71%		
2084 ACCOUNTING TECHNOLOGY	ACG2021	FA B term	Full term			35	51%	35	46%	37	46%	
			Session			181	69%	163	66%	157	59%	
		SP B term	Full term			216	66%	198	62%	194	57%	
			Session			36	50%	37	57%	36	61%	↑
		SU Full term			136	75%	123	62%	148	59%		
			Session			172	70%	160	61%	184	59%	
	Course			388	68%	488	65%	538	62%			
	ACG2071	FA Full term	81	77%	66	76%	65	63%	65	65%	↑	
		SP Full term	97	89%	117	85%	88	74%	80	76%		
		SU Full term	65	86%	71	92%	102	89%	122	75%		
		Course	243	84%	254	85%	255	77%	267	73%		

■ Indicates a success rate of 90% or higher  
■ Indicates a success rate between 70% and 89%  
■ Indicates a success rate below 70%

Source: IR Program Assessment Data

## Course Success Rates by Multiple Session/Sub-session Only (7 of 9)

Major, Associated Courses and Sub-session			2013-2014		2014-2015		2015-2016		2016-2017			
			Attempted	% Successful	Attempted	% Successful	Attempted	% Successful	Attempted	% Successful		
2084 ACCOUNTING TECHNOLOGY	APA1111	FA Full term					25	68%	38	71%	↑ ↑	
		SP Full term					29	72%	34	71%		
		SU Full term						12	67%			
								66	70%	72		71%
	APA1121	FA Full term						17	71%	17		82%
		SP Full term						19	68%	19		100%
		Session						36	69%	36		92%
	APA1711	B term								31		84%
		FA Full term	37	76%	25	56%	31	68%				
		Session								31		84%
		SP B term			35	71%	30	83%	36	86%		
		Session	41	78%	35	71%	30	83%	36	86%		
	SU Full term	25	80%	17	76%	23	78%					
	Course	103	78%	77	68%	84	76%	67	85%			
	FIN1100	FA Full term	36	75%	72	63%	75	69%	72	68%		
		SP A term	83	90%	38	89%	36	89%	38	84%		
		B term			38	71%	36	78%	39	69%		
		Session	83	90%	76	80%	72	83%	77	77%		
		SU Full term	33	82%	39	87%	38	92%	37	78%		
	Course	152	85%	205	74%	185	79%	186	74%			
	FIN2000	FA B term	34	71%	30	73%	39	54%				
		Full term	37	59%	35	74%	35	86%	35	63%		
		Session	71	65%	65	74%	74	69%	35	63%		
SP B term		37	68%	35	83%							
Full term		44	68%	39	82%	50	66%	36	58%			
Session		81	68%	74	82%	50	66%	36	58%			
Course	152	66%	139	78%	124	68%	71	61%				
TAX2000	FA Full term	28	75%	31	74%	22	77%	14	79%			
	B term							1	100%			
	SP Full term	20	60%	26	69%	21	67%	29	69%			
	Session							30	70%			
Course	48	69%	57	72%	43	72%	44	73%				

■ Indicates a success rate of 90% or higher  
■ Indicates a success rate between 70% and 89%  
■ Indicates a success rate below 70%

Source: IR Program Assessment Data

## Course Success Rates by Multiple Session/Sub-session Only (8 of 9)

Major, Associated Courses and Sub-session				2013-2014		2014-2015		2015-2016		2016-2017	
				Attempted	% Successful	Attempted	% Successful	Attempted	% Successful	Attempted	% Successful
2228 OFFICE ADM- MED SYSTEMS	OST2461	FA	Full term	7	100%	14	93%	13	85%	12	83%
		SP	Full term	11	91%	10	90%	4	100%	6	100%
		Course		18	94%	24	92%	17	88%	18	89%
2229 OFFICE ADMINISTRAT ION	OST1100	FA	Full term	22	91%	19	84%	8	100%	17	35%
		SP	Full term	28	93%	18	89%	17	82%	17	76%
		SU	Full term	16	100%	25	92%	21	90%	25	96%
		Course		66	94%	62	89%	46	89%	59	73%
	OST1110	FA	Full term	9	100%	18	83%	10	100%	9	89%
		SP	Full term	16	94%	12	75%	5	100%	9	89%
		SU	Full term	10	80%	7	86%	10	100%	8	100%
		Course		35	91%	37	81%	25	100%	26	92%
	OST1330	FA	Full term	37	59%	33	67%	33	94%	29	72%
		SP	Full term	40	75%	30	70%	28	93%	21	90%
		Course		100	73%	80	71%	61	93%	50	80%
	OST1711	FA	Full term	18	100%	13	77%	11	91%		
		SP	Full term	5	40%	9	100%	3	67%		
		Course		23	87%	22	86%	14	86%		

■ Indicates a success rate of 90% or higher  
■ Indicates a success rate between 70% and 89%  
■ Indicates a success rate below 70%

Source: IR Program Assessment Data

## Course Success Rates by Multiple Session/Sub-session Only (9 of 9)

Major, Associated Courses and Sub-session			2013-2014		2014-2015		2015-2016		2016-2017	
			Attempted	% Successful	Attempted	% Successful	Attempted	% Successful	Attempted	% Successful
2229 OFFICE ADMINISTRATION	OST2401	FA Full term	26	81%	34	88%	29	83%	36	78%
		SP Full term	35	89%	20	90%	13	92%	15	87%
		SU Full term	7	86%	16	94%	14	93%	19	95%
		Course	68	85%	70	90%	56	88%	70	84%
	OST2431	FA Full term	8	88%	23	96%	10	100%	27	89%
		SP Full term	20	90%	15	93%	19	74%	7	100%
		Course	28	89%	38	95%	29	83%	34	91%
	OST2713	FA Full term	15	100%	10	60%	9	100%		
		SP Full term	9	100%	14	86%	10	100%		
		Course	24	100%	24	75%	19	100%		
	OST2828	FA Full term					20	80%		
		SP A term					17	94%		
		Course					37	86%		
	OST2852	FA A term					8	75%		
		SP B term					13	85%		
		Course					21	81%		
	QMB1001	FA Full term	14	64%	56	63%	49	78%	64	73%
		SP Full term			37	65%	33	70%	40	65%
		SU Full term					16	81%		
		Course	14	64%	93	63%	98	76%	104	70%

■ Indicates a success rate of 90% or higher  
■ Indicates a success rate between 70% and 89%  
■ Indicates a success rate below 70%

Source: IR Program Assessment Data

## Summer 2016 Grade Distribution (1 of 7)

Major	Course	2016-2017					
		Pass (A, B, C)	Fail (D, F)	FNs	Ws	W1s	Incs
2059 BUSINESS ADMINISTRATION	ECO2013	126	18	2	3	0	0
	ECO2023	116	17	3	3	0	0
	GEB1011	55	10	6	2	0	0
	GEB2351	19	5	1	1	0	0
	GEB2430	97	11	4	4	0	0
	ISM2000	59	4	7	3	0	0
	MAN2021	26	1	4	2	0	0
	MAR2011	29	2	1	1	0	0
	MAR2101	28	1	0	1	0	0
	Program Total	555 (82.6%)	69 (10.3%)	28 (4.1%)	20 (3%)	0 (0%)	0 (0%)
2062 PARALEGAL	BUL2241	31	2	4	1	0	0
	BUL2242	20	1	1	0	0	0
	OST1141	23	0	0	0	0	0
	PLA2880	18	2	1	1	0	0
	Program Total	92 (87.6%)	5 (4.8%)	6 (5.7%)	2 (1.9%)	0 (0%)	0 (0%)
2084 ACCOUNTING TECHNOLOGY	ACG2021	114	13	9	24	0	0
	ACG2071	91	8	4	19	0	0
	FIN1100	29	4	3	1	0	0
	Program Total	234 (73.4%)	25 (7.8%)	16 (5%)	44 (13.8%)	0 (0%)	0 (0%)
2229 OFFICE ADMINISTRATION	OST1100	24	0	1	0	0	0
	OST1110	8	0	0	0	0	0
	OST2401	18	0	1	0	0	0
	Program Total	50	0	2	0	0	0
Summer Total		931 (81.1%)	99 (8.6%)	52 (4.5%)	66 (5.7%)	0 (0%)	0 (0%)

## Fall 2016 Grade Distribution (2 of 7)

Major	Course	2016-2017					
		Pass (A, B, C)	Fail (D, F)	FNs	Ws	W1s	Incs
0979 TELEVISION STUDIO PROD	RTV1000C	14	0	2	1	0	0
	RTV1510C	4	0	0	0	0	0
	RTV2541C	9	0	0	0	0	0
	Program Total	27 (90%)	0 (0%)	2 (6.7%)	1 (3.3%)	0 (0%)	0 (0%)
2059 BUSINESS ADMINISTRATION	ECO2013	284	65	17	22	0	0
	ECO2023	209	30	21	13	0	0
	GEB1011	113	22	17	1	0	0
	GEB2351	98	11	16	7	0	0
	GEB2430	146	24	20	14	0	0
	ISM2000	130	15	17	22	0	0
	MAN2021	54	4	10	1	0	0
	MAR2011	38	9	2	4	0	0
	MAR2101	36	13	9	1	0	0
	MAR2720	2	0	0	0	0	0
	MNA2161	33	2	0	1	0	0
	MNA2345	30	0	1	1	0	0
	SBM2000	66	4	8	1	0	0
Program Total	1,239 (74.5%)	199 (11.9%)	138 (8.3%)	88 (5.3%)	0 (0%)	0 (0%)	



## Fall 2016 Grade Distribution (3 of 7)

Major	Course	2016-2017					
		Pass (A, B, C)	Fail (D, F)	FNs	Ws	W1s	Incs
2062 PARALEGAL- LEGAL ASST	BUL2241	84	14	11	5	0	0
	BUL2242	12	1	3	0	0	0
	OST1141	59	5	2	1	0	0
	OST1435	29	1	4	2	0	0
	PLA1003	24	2	5	3	0	0
	PLA1610	25	3	0	3	0	0
	PLA1800	1	0	0	0	0	0
	PLA2114	14	1	0	0	0	0
	PLA2200	26	1	0	1	0	0
	PLA2303	40	3	1	0	0	0
	PLA2880	13	6	2	3	0	0
	<b>Program Total</b>	<b>327 (79.8%)</b>	<b>37 (9%)</b>	<b>28 (6.8%)</b>	<b>18 (4.4%)</b>	<b>0 (0%)</b>	<b>0 (0%)</b>
2084 ACCOUNTING TECHNOLOGY	ACG2021	110	16	28	40	0	0
	ACG2071	42	10	3	10	0	0
	APA1111	27	5	3	3	0	0
	APA1121	14	0	1	2	0	0
	APA1711	26	0	1	4	0	0
	FIN1100	49	6	12	5	0	0
	FIN2000	22	7	3	3	0	0
	TAX2000	11	1	2	0	0	0
		<b>Program Total</b>	<b>301 (64.6%)</b>	<b>45 (9.7%)</b>	<b>53 (11.4%)</b>	<b>67 (14.4%)</b>	<b>0 (0%)</b>

## Fall 2016 Grade Distribution (4 of 7)

Major	Course	2016-2017					
		Pass (A, B, C)	Fail (D, F)	FNs	Ws	W1s	Incs
2228 OFFICE ADM-MED SYSTEMS	OST2461	10 (83.4%)	1 (8.3%)	1 (8.3%)	0 (0%)	0 (0%)	0 (0%)
2229 OFFICE ADMINISTRATION	OST1100	6	2	7	2	0	0
	OST1110	8	1	0	0	0	0
	OST1330	21	3	4	1	0	0
	OST2401	28	0	7	1	0	0
	OST2431	24	0	2	1	0	0
	QMB1001	47	8	7	2	0	0
	Program Total	134 (73.6%)	14 (7.7%)	27 (14.8%)	7 (3.8%)	0 (0%)	0 (0%)
Fall 2016 Total		2,038 (73.8%)	296 (10.7%)	249 (9%)	181 (6.5%)	0 (0%)	0 (0%)

## Spring 2017 Grade Distribution (5 of 7)

Major	Course	2016-2017					
		Pass (A, B, C)	Fail (D, F)	FNs	Ws	W1s	Incs
0979 TELEVISION STUDIO PROD	RTV1000C	11	1	0	0	0	0
	RTV1510C	10	1	0	0	0	0
	RTV1670	7	0	0	0	0	0
	RTV2241	5	0	0	0	0	0
	RTV2541C	3	1	0	0	0	0
	RTV2600C	20	2	0	0	0	0
	<b>Program Total</b>	<b>56 (91.8%)</b>	<b>5 (8.9%)</b>	<b>0 (0%)</b>	<b>0 (0%)</b>	<b>0 (0%)</b>	<b>0 (0%)</b>
2059 BUSINESS ADMINISTRATION	ECO2013	289	51	18	14	13	0
	ECO2023	222	53	9	10	6	0
	GEB1011	116	15	2	5	13	0
	GEB2351	111	9	5	6	8	0
	GEB2430	152	30	15	10	13	0
	ISM2000	112	22	1	29	6	0
	MAN2021	56	6	0	2	2	0
	MAR2011	34	5	1	3	1	0
	MAR2101	60	6	2	2	5	0
	MAR2321	50	8	0	7	2	0
	MNA2161	28	4	0	0	3	0
	MNA2345	21	1	1	1	0	0
	MNA2949	1	0	0	0	0	0
	SBM2000	61	2	6	3	3	0
<b>Program Total</b>	<b>1,313 (74.9%)</b>	<b>212 (12.1%)</b>	<b>60 (3.4%)</b>	<b>92 (5.3%)</b>	<b>75 (4.3%)</b>	<b>0 (0%)</b>	

## Spring 2017 Grade Distribution (6 of 7)

Major	Course	2016-2017					
		Pass (A, B, C)	Fail (D, F)	FNs	Ws	W1s	Incs
2062 PARALEGAL- LEGAL ASST	BUL2241	74	13	4	2	3	0
	BUL2242	8	2	2	0	0	0
	OST1141	44	5	3	1	1	0
	OST1435	18	0	3	0	0	0
	PLA1003	15	5	3	0	0	0
	PLA1103	14	0	1	1	0	0
	PLA1800	22	1	1	0	0	0
	PLA2460	26	0	1	0	0	0
	PLA2600	21	1	1	0	0	0
	PLA2763	19	0	1	1	0	0
	PLA2880	16	1	3	0	0	0
	PLA2949	5	0	0	0	0	0
	<b>Program Total</b>		<b>282 (82.5%)</b>	<b>28 (8.1%)</b>	<b>23 (6.7%)</b>	<b>5 (1.5%)</b>	<b>4 (1.2%)</b>
2084 ACCOUNTING TECHNOLOGY	ACG2021	109	10	18	36	11	0
	ACG2071	61	9	2	6	2	0
	APA1111	24	10	0	0	0	0
	APA1121	19	0	0	0	0	0
	APA1711	31	3	2	0	0	0
	FIN1100	59	6	6	4	2	0
	FIN2000	21	7	0	6	2	0
	TAX2000	21	1	1	4	3	0
	<b>Program Total</b>		<b>345 (69.6%)</b>	<b>46 (9.3%)</b>	<b>29 (5.8%)</b>	<b>56 (11.3%)</b>	<b>20 (4%)</b>

## Spring 2017 Grade Distribution (7 of 7)

Major	Course	2016-2017					
		Pass (A, B, C)	Fail (D, F)	FNs	Ws	W1s	Incs
2228 OFFICE ADM-MED SYSTEMS	OST2461	6 (100%)	0 (0%)	0 (0%)	0 (0%)	0 (0%)	0 (0%)
2229 OFFICE ADMINISTRATION	OST1100	13	0	1	3	0	0
	OST1110	8	0	1	0	0	0
	OST1330	19	1	0	1	0	0
	OST2336	31	0	1	0	2	0
	OST2401	13	0	1	1	0	0
	OST2431	7	0	0	0	0	0
	OST2501	33	1	1	0	0	0
	OST2713	15	0	0	0	0	0
	OST2828	17	0	1	1	0	0
	OST2852	20	0	0	2	0	0
	QMB1001	26	3	10	0	1	0
		Program Total	202 (86.3%)	5 (2.1%)	16 (6.8%)	8 (3.4%)	3 (1.3%)
Spring 2017 Total		2,204 (76.2%)	296 (10.2%)	128 (4.4%)	161 (5.6%)	102 (3.5%)	0 (0%)
Department Total (2016-2017)		5,173 (76%)	691 (10.2%)	429 (6.3%)	408 (6%)	102 (1.5%)	0 (0%)

## Guaranteed Sections 2016-2017

Courses	Attempted	% Successful	Overall Success Rate
GEB2351	126	79%	77% (297)
GEB2430	39	67%	73% (540)
Grand Total	165	76%	74%

## Average Class Size by Course (1 of 3)

Major and Associated Courses		2013-2014		2014-2015		2015-2016		2016-2017	
		Sections	Avg. Size	Sections	Avg. Size	Sections	Avg. Size	Sections	Avg. Size
0979 TELEVISION STUDIO PROD	RTV1000C	2	17	2	16	2	11	2	15
	RTV1201	2	16	2	12	2	11		
	RTV1510C							2	8
	RTV1670							1	7
	RTV2222	2	12	2	10	2	8		
	RTV2241							1	5
	RTV2541C							2	7
	RTV2600C			1	10	1	9	2	11
	<b>Major</b>	<b>6</b>	<b>15</b>	<b>7</b>	<b>12</b>	<b>7</b>	<b>9</b>	<b>10</b>	<b>9</b>
2059 BUSINESS ADMINISTRATION	ECO2013	28	34	28	32	25	36	24	38
	ECO2023	22	33	23	31	19	36	20	36
	GEB1011	11	32	9	36	9	38	10	38
	GEB2351	1	12			4	32	11	27
	GEB2430	19	35	23	34	20	36	19	28
	ISM2000	15	26	13	30	10	34	12	36
	MAN2021	7	32	5	34	5	36	5	34
	MAR2011	3	32	3	32	5	30	4	33
	MAR2101	3	35	4	30	4	30	5	33
	MAR2321	1	35	1	39	2	37	2	34
	MNA2161	2	33	2	35	2	22	2	36
	MNA2345	2	39	2	37	2	34	2	28
	SBM2000	4	27	4	35	4	31	4	39
		<b>Major</b>	<b>120</b>	<b>32</b>	<b>118</b>	<b>32</b>	<b>111</b>	<b>35</b>	<b>120</b>

To prevent data from skewing, the following instructional methods are excluded: Labs associated with lectures, Private/Performance, Clinicals, Co-op, DIS, Field trips and Internships.

Source: IR Program Assessment Data

## Average Class Size by Course (2 of 3)

Major and Associated Courses		2013-2014		2014-2015		2015-2016		2016-2017	
		Sections	Avg. Size	Sections	Avg. Size	Sections	Avg. Size	Sections	Avg. Size
2062 PARALEGAL- LEGAL ASST	BUL2241	8	29	10	25	8	31	8	31
	BUL2242	3	23	3	18	2	23	3	17
	OST1141	6	34	5	32	5	25	5	29
	OST1435	3	28	2	32	2	35	2	29
	PLA1003	3	21	2	32	2	32	2	29
	PLA1103	2	15	1	12	2	22	1	16
	PLA1610	1	28	1	23	1	25	1	31
	PLA1800	1	21	1	24	1	24	1	24
	PLA2114	2	14	2	11	1	20	1	15
	PLA2200	1	24	1	20	1	29	1	28
	PLA2303	2	28	2	18	1	22	1	44
	PLA2460	2	19	2	19	1	29	1	27
	PLA2600	1	23	1	17	1	18	1	23
	PLA2763	1	22	1	36	1	31	1	21
	PLA2880	8	22	4	28	3	27	3	22
	<b>Major</b>	<b>44</b>	<b>25</b>	<b>38</b>	<b>25</b>	<b>32</b>	<b>27</b>	<b>32</b>	<b>27</b>
2084 ACCOUNTING TECHNOLOGY	ACG2021			11	35	14	35	15	36
	ACG2022	14	34	4	27				
	ACG2071	7	35	9	28	7	36	9	30
	APA1111	3	35	3	25	3	22	2	36
	APA1121	2	21	2	18	2	18	2	18
	APA1711	3	34	3	26	3	28	2	34
	FIN1100	4	38	6	34	5	37	5	37
	FIN2000	4	38	4	35	4	31	2	36
	TAX2000	2	24	2	29	2	22	2	22
		<b>Major</b>	<b>39</b>	<b>34</b>	<b>44</b>	<b>30</b>	<b>40</b>	<b>32</b>	<b>39</b>

To prevent data from skewing, the following instructional methods are excluded: Labs associated with lectures, Private/Performance, Clinicals, Co-op, DIS, Field trips and Internships.

Source: IR Program Assessment Data



### Average Class Size by Course (3 of 3)

Major and Associated Courses		2013-2014		2014-2015		2015-2016		2016-2017	
		Sections	Avg. Size	Sections	Avg. Size	Sections	Avg. Size	Sections	Avg. Size
2228 OFFICE ADM- MED SYSTEMS	OST2461	2	9	2	12	2	9	2	9
	Major	2	9	2	12	2	9	2	9
2229 OFFICE ADMINISTRATION	OST1100	3	22	3	21	3	15	3	20
	OST1110	3	12	3	12	3	8	3	9
	OST1330	3	33	3	27	2	31	2	25
	OST1711	2	12	2	11	2	7		
	OST1760	2	2	1	1	1	1		
	OST2336	1	36	2	30	1	32	1	34
	OST2401	3	23	3	23	3	19	3	23
	OST2431	2	14	2	19	2	15	2	17
	OST2501	1	41	1	38	1	36	1	35
	OST2713	2	12	2	12	2	10	1	15
	OST2828	1	22	1	26	2	19	1	19
	OST2852	1	15	1	13	2	11	1	22
	OST2905								
	QMB1001	1	14	3	31	4	25	3	35
	Major	25	19	27	21	28	17	21	22
Total	236	29	236	29	220	30	224	30	

To prevent data from skewing, the following instructional methods are excluded: Labs associated with lectures, Private/Performance, Clinicals, Co-op, DIS, Field trips and Internships.

Source: IR Program Assessment Data

## Average Class Size by Course – Multiple Methods Only (1 of 3)

Major and Associated Courses			2013-2014		2014-2015		2015-2016		2016-2017	
			Sections	Avg. Size	Sections	Avg. Size	Sections	Avg. Size	Sections	Avg. Size
0979 TELEVISION STUDIO	RTV1000C	Lecture						1	12	
		Hybrid						1	17	
		Course						2	15	
	RTV1510C	Lecture							1	11
		Hybrid							1	4
		Course							2	8
	RTV2541C	Lecture							1	4
		Hybrid							1	9
		Course							2	7
2059 BUSINESS ADMINISTRATION	ECO2013	Hybrid	15	34	15	29	13	35	11	38
		Online	12	32	12	36	12	38	13	39
		Course	28	34	28	32	25	36	24	38
	ECO2023	Hybrid	6	34	9	26	8	34	9	35
		Online	13	32	12	33	11	37	11	36
		Course	22	33	23	31	19	36	20	36
	GEB1011	Hybrid	3	29	3	33	2	33	2	41
		Online	8	33	6	37	7	39	8	37
		Course	11	32	9	36	9	38	10	38
	GEB2351	Hybrid					1	31	6	21
		Online					3	32	5	34
		Course					4	32	11	27
	GEB2430	Hybrid	4	37	7	28	6	29	7	20
		Online	15	34	16	37	14	38	12	33
		Course	19	35	23	34	20	36	19	28
	ISM2000	Hybrid	2	27	2	31	2	28	2	33
		Online	13	26	11	30	8	36	10	36
		Course	15	26	13	30	10	34	12	36
MAN2021	Hybrid	1	26					1	24	
	Online	6	33	5	34			3	35	
	Course	7	32	5	34			4	33	

To prevent data from skewing, the following instructional methods are excluded: Labs associated with lectures, Private/Performance, Clinicals, Co-op, DIS, Field trips and Internships.

Source: IR Program Assessment Data

## Average Class Size by Course – Multiple Methods Only (2 of 3)

Major and Associated Courses			2013-2014		2014-2015		2015-2016		2016-2017	
			Sections	Avg. Size	Sections	Avg. Size	Sections	Avg. Size	Sections	Avg. Size
2062 PARALEGAL- LEGAL ASST	BUL2241	Hybrid	2	24	4	12	3	26	2	28
		Online	6	31	6	34	5	33	6	32
		Course	8	29	10	25	8	31	8	31
2084 ACCOUNTING TECHNOLOGY	ACG2021	Hybrid			4	34	5	27	4	38
		Online			7	36	9	39	11	35
		Course			11	35	14	35	15	36
	ACG2071	Hybrid	2	25	3	21	2	22	3	22
		Online	5	39	6	32	5	42	6	34
		Course	7	35	9	28	7	36	9	30

To prevent data from skewing, the following instructional methods are excluded: Labs associated with lectures, Private/Performance, Clinicals, Co-op, DIS, Field trips and Internships.

## Average Class Size by Course – Multiple Methods Only (3 of 3)

Major and Associated Courses			2013-2014		2014-2015		2015-2016		2016-2017	
			Sections	Avg. Size	Sections	Avg. Size	Sections	Avg. Size	Sections	Avg. Size
2229 OFFICE ADMINISTRATION	OST1100	Hybrid	2	25	2	19	2	13	2	17
		Online	1	16	1	25	1	21	1	25
		Course	3	22	3	21	3	15	3	20
	OST1110	Hybrid	2	13	2	15	2	8	2	9
		Online	1	10	1	7	1	10	1	8
		Course	3	12	3	12	3	8	3	9
	OST2852	Hybrid					1	8		
		Online					1	13		
		Course					2	11		
	QMB1001	Hybrid			1	21	1	13		
		Online	1	14	2	36	3	28		
		Course	1	14	3	31	4	25		

### College Total

Instructional Method	2013-2014	2014-2015	2015-2016	2016-2017
	Avg. Size	Avg. Size	Avg. Size	Avg. Size
Hybrid	22	22	21	23
Lecture	23	22	22	21
Online	28	29	30	30

To prevent data from skewing, the following instructional methods are excluded: Labs associated with lectures, Private/Performance, Clinicals, Co-op, DIS, Field trips and Internships.

Source: IR Program Assessment Data

# Graduation Rates (1 of 3)

Major	Fall Cohort Year	# in Cohort	150% Graduates	150% Graduation Rate	200% Graduates	200% Graduation Rate
0817- Sales-Entrepreneurship	2013	1	0	0%	0	0%
	2014	0				
	2015 – 200% in progress	3	2	67%	2	67%
	2016 – in progress	2	2	100%	2	100%
0913- Business Operations-Entrepreneurship	2013	4	0	0%	0	0%
	2014	4	1	25%	1	25%
	2015 – 200% in progress	16	9	56%	9	56%
	2016 – in progress	6	1	17%	1	17%
0914- Office Management	2013	6	1	17%	1	17%
	2014	10	1	10%	3	30%
	2015 – 200% in progress	9	7	78%	7	78%
	2016 – in progress	5	0	0%	0	0%
0916- Business Management	2013	19	2	11%	3	16%
	2014	30	6	20%	6	20%
	2015 – 200% in progress	20	4	20%	4	20%
	2016 – in progress	41	3	7%	3	7%
0919- Office Management (Medical Option)	2013	13	2	15%	3	23%
	2014	15	1	7%	1	7%
	2015 – 200% in progress	8	1	13%	1	13%
	2016 – in progress	17	0	0%	0	0%
0926- Office Support	2013	0				
	2014	0				
	2015 – 200% in progress	13	11	85%	11	85%
	2016 – in progress	0				

College average (150%- 57.3%, 200%- 63.3%)

Fall terms include prior Summer term enrollment in major.

Source: IR Program Assessment Data

## Graduation Rates (2 of 3)

Major	Fall Cohort Year	# in Cohort	150% Graduates	150% Graduation Rate	200% Graduates	200% Graduation Rate
0935- Accounting Technology Operations- Tax Prep	2013	2	2	100%	2	100%
	2014	2	0	0%	0	0%
	2015 – 200% in progress	8	5	63%	5	63%
	2016 – in progress	2	0	0%	0	0%
0943- Accounting Applications/ Computerized	2013	4	0	0%	0	0%
	2014	8	0	0%	0	0%
	2015 – 200% in progress	6	1	17%	1	17%
	2016 – in progress	16	2	13%	2	13%
0979- Television Production	2013	7	4	57%	5	71%
	2014	4	0	0%	3	75%
	2015 – 200% in progress	10	6	60%	6	60%
	2016 – in progress	0				
2059- Business Administration	2011	106	5	5%	6	6%
	2012	76	4	5%	4	5%
	2013 – 200% in progress	87	10	11%	11	13%
	2014 – in progress	140	9	6%	9	6%
2062- Paralegal Studies	2011	76	14	18%	16	21%
	2012	44	10	23%	10	23%
	2013 – 200% in progress	34	11	32%	12	35%
	2014 – in progress	29	7	24%	7	24%
2084- Accounting Technology	2011	62	14	23%	15	24%
	2012	39	11	28%	11	28%
	2013 – 200% in progress	25	5	20%	5	20%
	2014 – in progress	30	8	27%	8	27%

College average (150%- 57.3%, 200%- 63.3%)

Fall terms include prior Summer term enrollment in major.

Source: IR Program Assessment Data

## Graduation Rates (3 of 3)

Major	Fall Cohort Year	# in Cohort	150% Graduates	150% Graduation Rate	200% Graduates	200% Graduation Rate
<b>2221- Industrial Management</b>	2011	4	3	75%	3	75%
	2012	5	1	20%	1	20%
	2013 – 200% in progress	2	1	50%	1	50%
	2014 – in progress	6	1	17%	1	17%
<b>2228 - Office Administration- (Medical Systems Option)</b>	2011	16	0	0%	0	0%
	2012	6	0	0%	0	0%
	2013 – 200% in progress	20	2	10%	3	15%
	2014 – in progress	10	0	0%	0	0%
<b>2229- Office Administration</b>	2011	15	2	13%	2	13%
	2012	19	6	32%	6	32%
	2013 – 200%in progress	19	2	11%	3	16%
	2014 – in progress	22	4	18%	4	18%

**College average (150%- 57.3%, 200%- 63.3%)**

Fall terms include prior Summer term enrollment in major.

Source: IR Program Assessment Data

## Retention Rates (1 of 3)

56

Program and Cohort Year		Registered	Exclusions	Adjusted Cohort	Retained by DSC		Retained by Program		DSC Total Retained
					N	%	N	%	
0817 MARKETING, SALES, SER ENT	2013	1	0	1	1	100%	0	0%	100%
	2014	0							
	2015	8	2	6	4	67%	1	17%	84%
0913 BUSINESS OPER/ENTREPREN.	2012	3	0	3	1	33%	0	0%	33%
	2013	3	0	3	1	33%	0	0%	33%
	2014	3	1	2	0	0%	1	50%	50%
	2015	19	8	11	2	18%	2	18%	36%
0914 OFFICE MANAGEMENT	2012	17	5	12	2	17%	2	17%	33%
	2013	10	2	8	2	25%	5	63%	88%
	2014	25	5	20	2	10%	6	30%	40%
	2015	15	5	10	2	20%	1	10%	30%
0916 BUSINESS MANAGEMENT	2012	28	3	25	5	20%	5	20%	40%
	2013	30	6	24	5	21%	2	8%	29%
	2014	40	9	31	5	16.1%	6	19.4%	35.5%
	2015	42	8	34	6	18%	4	12%	30%
0919 OFFICE MGMT-MEDICAL	2012	19	2	17	3	18%	8	47%	65%
	2013	26	5	21	3	14%	9	43%	57%
	2014	25	4	21	1	4.6%	2	9.1%	13.7%
	2015	13	0	13	2	15%	3	23%	38%

**College average (64.4%)**

Registered - Includes all students enrolled in the fall term of the specified year, with the specified program as their primary major.

Exclusions - Includes students who are deceased or graduated fall of the specified year or the following spring or summer.

Not retained - Students who were not registered the following fall term.

Retained by DSC - Students who were still registered at DSC the following fall but with a different primary major.

Retained by Program - Students who were registered the following fall with the same primary major.

Source: IR Program Assessment Data



## Retention Rates (2 of 3)

57

Program and Cohort Year		Registered	Exclusions	Adjusted Cohort	Retained by DSC		Retained by Program		DSC Total Retained
					N	%	N	%	
0926 OFFICE SUPPORT-TECH. CER	2012	1	1	0		NA		NA	N/A
	2013	0							
	2014	0							
	2015	27	8	19	11	58%	0	0%	58%
0935 ACCOUNTING OPER-TAX PREP	2012	2	0	2	0	0%	1	50%	50%
	2013	3	2	1	0	0%	0	0%	0%
	2014	2	0	2	1	50%	0	0%	50%
	2015	15	7	8	2	25%	3	38%	63%
0943 ACCOUNTING TECH MGMT	2012	20	7	13	1	8%	6	46%	54%
	2013	16	6	10	0	0%	2	20%	20%
	2014	16	3	13	3	23.1%	3	23.1%	46.2%
	2015	11	1	10	3	30%	2	20%	50%
0979 TELEVISION STUDIO PROD	2012	1	0	1	1	100%	0	0%	100%
	2013	7	0	7	1	14%	4	57%	71%
	2014	8	4	4	0	0%	3	75%	75%
	2015	17	6	11	1	9%	3	27%	36%
2059 BUSINESS ADMINISTRATION	2012	163	9	154	24	16%	48	31%	47%
	2013	193	13	180	30	17%	60	33%	50%
	2014	242	17	225	22	10%	68	31%	41%
	2015	205	4	201	4	2%	86	43%	45%

**College average (64.4%)**

Registered - Includes all students enrolled in the fall term of the specified year, with the specified program as their primary major.

Exclusions - Includes students who are deceased or graduated fall of the specified year or the following spring or summer.

Not retained - Students who were not registered the following fall term.

Retained by DSC - Students who were still registered at DSC the following fall but with a different primary major.

Retained by Program - Students who were registered the following fall with the same primary major.

Source: IR Program Assessment Data

## Retention Rates (3 of 3)

Program and Cohort Year		Registered	Exclusions	Adjusted Cohort	Retained by DSC		Retained by Program		DSC Total Retained
					N	%	N	%	
2062 PARALEGAL-LEGAL ASST	2012	93	17	76	6	8%	38	50%	58%
	2013	103	12	91	8	9%	54	59%	68%
	2014	105	20	85	10	11.8%	39	45.9%	57.7%
	2015	109	20	89	7	8%	50	56%	64%
2084 ACCOUNTING TECHNOLOGY	2012	88	14	74	10	14%	28	38%	51%
	2013	73	15	58	7	12%	23	40%	52%
	2014	71	12	59	9	21.4%	29	44.3%	65.7%
	2015	58	5	53	4	8%	26	49%	57%
2221 INDUSTRIAL MGMT TECH	2012	7	1	6	1	17%	4	67%	83%
	2013	7	3	4	0	0%	2	50%	50%
	2014	9	0	9	0	0%	4	44.4%	44.4%
	2015	8	1	7	1	14%	5	71%	85%
2228 OFFICE ADM-MED SYSTEMS	2012	15	1	14	3	21%	4	29%	50%
	2013	30	0	30	3	10%	8	27%	37%
	2014	26	2	24	3	16%	12	48%	64%
	2015	21	0	21	1	5%	10	48%	53%
2229 OFFICE ADMINISTRATION	2012	34	3	31	3	10%	17	55%	65%
	2013	51	6	45	5	11%	27	60%	71%
	2014	53	8	45	5	12.5%	18	41.7%	54.2%
	2015	33	2	31	2	6%	18	58%	64%

**College average (64.4%)**

Registered - Includes all students enrolled in the fall term of the specified year, with the specified program as their primary major.

Exclusions - Includes students who are deceased or graduated fall of the specified year or the following spring or summer.

Not retained - Students who were not registered the following fall term.

Retained by DSC - Students who were still registered at DSC the following fall but with a different primary major.

Retained by Program - Students who were registered the following fall with the same primary major.

Source: IR Program Assessment Data

## Fall 2015 to Fall 2016 Retention Rates by Race/Ethnicity (1 of 5)

Major	Fall Term	Registered	Exclusions	Adjusted Cohort	Retained by Program	
					N	%
0817 MARKETING, SALES, SER ENT	American	1	1	0	N/A	
	Hispanic	3	0	3	1	33%
	Two or More Races	1	1	0	N/A	
	White	3	0	3	0	0%
0913 BUSINESS OPER/ENTREPREN.	Black	3	2	1	0	0%
	Hispanic	1	0	1	0	0%
	Two or More Races	1	0	1	1	100%
	White	14	6	8	1	13%
0914 OFFICE MANAGEMENT	Asian	2	0	2	1	50%
	Black	3	0	3	3	100%
	Hispanic	1	1	0	N/A	
	White	9	4	5	3	60%

**College average (African American: 48.1%, Hispanic: 62.1%)**

Registered - Includes all students enrolled in the fall term of the specified year, with the specified program as their primary major.

Exclusions - Includes students who are deceased or graduated fall of the specified year or the following spring or summer.

Adjusted Cohort - Registered students less exclusions.

Not retained - Students who were not registered the following fall term.

Retained by DSC - Students who were still registered at DSC the following fall but with a different primary major.

Retained by Program - Students who were registered the following fall with the same primary major.

Source: IR Program Assessment Data

## Fall 2015 to Fall 2016 Retention Rates by Race/Ethnicity (2 of 5)

Major	Fall Term	Registered	Exclusions	Adjusted Cohort	Retained by Program	
					N	%
0916 BUSINESS MANAGEMENT	Black	5	2	3	0	0%
	Hispanic	7	0	7	0	0%
	Two or More Races	2	0	2	0	0%
	White	28	6	22	4	18%
0919 OFFICE MGMT-MEDICAL	Black	2	0	2	1	50%
	Hispanic	2	0	2	0	0%
	Two or More Races	1	0	1	0	0%
	White	8	0	8	2	25%
0926 OFFICE SUPPORT-TECH. CER	American Indian	2	0	2	0	0%
	Asian	1	0	1	0	0%
	Black	1	0	1	0	0%
	Hispanic	3	2	1	0	0%
	White	20	6	14	0	0%

**College average (African American: 48.1%, Hispanic: 62.1%)**

Registered - Includes all students enrolled in the fall term of the specified year, with the specified program as their primary major.

Exclusions - Includes students who are deceased or graduated fall of the specified year or the following spring or summer.

Adjusted Cohort - Registered students less exclusions.

Not retained - Students who were not registered the following fall term.

Retained by DSC - Students who were still registered at DSC the following fall but with a different primary major.

Retained by Program - Students who were registered the following fall with the same primary major.

Source: IR Program Assessment Data

## Fall 2015 to Fall 2016 Retention Rates by Race/Ethnicity (3 of 5)

Major	Fall Term	Registered	Exclusions	Adjusted Cohort	Retained by Program	
					N	%
0935 ACCOUNTING OPER-TAX PREP	Black	1	1	0	N/A	
	Hispanic	3	0	3	2	67%
	White	11	6	5	1	20%
0943 ACCOUNTING TECH MGMT	Hispanic	1	0	1	0	0%
	White	10	1	9	2	22%
0979 TELEVISION STUDIO PROD	American Ind.	1	1	0	N/A	
	Black	1	0	1	1	100%
	Hispanic	2	1	1	0	0%
	White	13	4	9	2	22%

**College average (African American: 48.1%, Hispanic: 62.1%)**

Registered - Includes all students enrolled in the fall term of the specified year, with the specified program as their primary major.

Exclusions - Includes students who are deceased or graduated fall of the specified year or the following spring or summer.

Adjusted Cohort - Registered students less exclusions.

Not retained - Students who were not registered the following fall term.

Retained by DSC - Students who were still registered at DSC the following fall but with a different primary major.

Retained by Program - Students who were registered the following fall with the same primary major.

Source: IR Program Assessment Data

## Fall 2015 to Fall 2016 Retention Rates by Race/Ethnicity (4 of 5)

Major	Fall Term	Registered	Exclusions	Adjusted Cohort	Retained by Program	
					N	%
2059 BUSINESS ADMINISTRATION	American Ind.	1	0	1	0	0%
	Asian	5	0	5	3	60%
	Black	38	1	37	19	51%
	Hispanic	25	1	24	10	42%
	Two or More Races	10	0	10	7	70%
	White	126	2	124	47	37%
2062 PARALEGAL-LEGAL ASST	Black	12	2	10	4	40%
	Hispanic	11	1	10	5	50%
	Two or More Races	3	2	1	0	0%
	White	83	15	68	41	60%
2084 ACCOUNTING TECHNOLOGY	Asian	5	1	4	3	75%
	Black	6	0	6	1	17%
	Hispanic	9	0	9	6	67%
	Two or More Races	2	0	2	0	0%
	White	36	4	32	16	50%

**College average (African American: 48.1%, Hispanic: 62.1%)**

Registered - Includes all students enrolled in the fall term of the specified year, with the specified program as their primary major.

Exclusions - Includes students who are deceased or graduated fall of the specified year or the following spring or summer.

Adjusted Cohort - Registered students less exclusions.

Not retained - Students who were not registered the following fall term.

Retained by DSC - Students who were still registered at DSC the following fall but with a different primary major.

Retained by Program - Students who were registered the following fall with the same primary major.

Source: IR Program Assessment Data

## Fall 2015 to Fall 2016 Retention Rates by Race/Ethnicity (5 of 5)

Major	Fall Term	Registered	Exclusions	Adjusted Cohort	Retained by Program	
					N	%
2221 INDUSTRIAL MGMT TECH	Black	1	0	1	1	100%
	Hispanic	1	0	1	1	100%
	White	6	1	5	3	60%
2228 OFFICE ADM- MED SYSTEMS	Black	6	0	6	2	33%
	Hispanic	4	0	4	2	50%
	White	11	0	11	6	54%
2229 OFFICE ADMINISTRATION	Black	8	0	8	5	63%
	Hispanic	4	0	4	2	50%
	White	21	2	19	11	58%

**College average (African American: 48.1%, Hispanic: 62.1%)**

Registered - Includes all students enrolled in the fall term of the specified year, with the specified program as their primary major.

Exclusions - Includes students who are deceased or graduated fall of the specified year or the following spring or summer.

Adjusted Cohort - Registered students less exclusions.

Not retained - Students who were not registered the following fall term.

Retained by DSC - Students who were still registered at DSC the following fall but with a different primary major.

Retained by Program - Students who were registered the following fall with the same primary major.

Source: IR Program Assessment Data

## Placement Rates (College average: 94.5%)

Program Title	Major	2011/12		2012/13		2013/14		2014/15		Average Annual Salary
		DSC%	FCS%	DSC%	FCS%	DSC%	FCS%	DSC%	FCS%	
MARKETING, SALES,SER ENT	0817	Program started in 2012				100%	89%	100%	97%	\$**,***
BUSINESS OPER/ENTREPREN	0913	100%	96%	100%	100%	100%	100%	100%	100%	\$41,104
OFFICE MANAGEMENT	0914	80%	94%	97%	99%	100%	97%	100%	97%	\$**,***
BUSINESS MANAGEMENT	0916	100%	99%	100%	99%	100%	100%	100%	99%	\$ 41,504
OFFICE MGMT-MEDICAL	0919	80%	94%	97%	99%	100%	97%	100%	97%	\$**,***
OFFICE SUPPORT-TECH. CER	0926	87%	92%	98%	99%	100%	98%	100%	98%	\$ 27,792
ACCOUNTING OPER-TAX PREP	0935	100%	93%	65%	78%	77%	82%	86%	82%	\$**,***
ACCOUNTING TECH MGMT	0943	86%	87%	54%	63%	72%	68%	N/A	72%	\$**,***
TELEVISION STUDIO PROD	0979	Program started in 2010/11		83%	78%	90%	87%	82%	76%	\$**,***
BUSINESS ADMINISTRATION	2059	88%	93%	90%	97%	100%	95%	88%	95%	\$35,464
PARALEGAL-LEGAL ASST	2062	100%	85%	77%	76%	56%	79%	72%	78%	\$29,612
ACCOUNTING TECHNOLOGY	2084	83%	83%	75%	59%	77%	62%	50%	61%	\$**,***
INDUSTRIAL MGMT TECH	2221	Program started in 2010/11		100%	97%	100%	97%	100%	84%	\$**,***
OFFICE ADM-MED SYSTEMS	2228	Program started in 2010/11		100%	98%	100%	97%	100%	99%	\$**,***
OFFICE ADMINISTRATION	2229	Program started in 2010/11		100%	98%	100%	97%	100%	99%	\$**,***

■ Indicates the College average above the State Averages  
■ Indicates the College average same as the State Averages  
■ Indicates the College average below the State Averages



## Headcount by Major

Major	2012-2013	2013-2014	2014-2015	2015-2016	2016-2017
0817 - MARKETING, SALES, SERVICE		1	1	2	7
0913 - BUSINESS OPER/ENTREPREN.	6	8	5	10	18
0914 - OFFICE MANAGEMENT	24	23	23	19	10
0916 - BUSINESS MANAGEMENT	44	41	57	36	84
0919 - OFFICE MGMT-MEDICAL	30	32	28	14	25
0926 - OFFICE SUPPORT-TECH. CER	1	2		1	11
0935 - ACCOUNTING OPER-TAX PREP	4	6	4	6	13
0943 - ACCOUNTING TECH MGMT	24	25	21	20	30
0979 - TELEVISION STUDIO PROD	3	7	9	9	9
2059 - BUSINESS ADMINISTRATION	243	277	349	332	315
2062 - PARALEGAL-LEGAL ASST	140	143	140	139	122
2084 - ACCOUNTING TECHNOLOGY	120	102	104	104	79
2221 - INDUSTRIAL MGMT TECH	9	12	10	9	10
2228 - OFFICE ADM-MED SYSTEMS	23	42	40	44	35
2229 - OFFICE ADMINISTRATION	48	56	71	46	51
<b>Total</b>	<b>705</b>	<b>760</b>	<b>843</b>	<b>777</b>	<b>819</b>

College Enrollment Decreased: 7.9%(12/13); 3%(13/14); 0.73%(14/15); 1.14% (15/16)

Students are duplicated across programs, unduplicated in the total.

## Graduates in Major

Major	2013-2014	2014-2015	2015-2016	2016-2017
0817 - MARKETING, SALES,SER ENT	3	6	8	8
0913 - BUSINESS OPER/ENTREPREN.	14	70	39	55
0914 - OFFICE MANAGEMENT	24	15	13	4
0916 - BUSINESS MANAGEMENT	19	39	23	
0919 - OFFICE MGMT-MEDICAL	9	6	2	3
0926 - OFFICE SUPPORT-TECH. CER	51	41	24	3
0935 - ACCOUNTING OPER-TAX PREP	19	15	15	4
0943 - ACCOUNTING TECH MGMT	29	11	9	4
0979 - TELEVISION STUDIO PROD	24	19	11	10
2059 - BUSINESS ADMINISTRATION	13	20	20	26
2062 - PARALEGAL-LEGAL ASST	13	21	24	23
2084 - ACCOUNTING TECHNOLOGY	20	8	19	6
2221 - INDUSTRIAL MGMT TECH	3	1	4	2
2228 - OFFICE ADM-MED SYSTEMS		2	1	5
2229 - OFFICE ADMINISTRATION	5	7	5	6
<b>Total</b>	<b>246</b>	<b>281</b>	<b>217</b>	<b>159</b>

Blank cells or missing years indicate no graduates.

Source: IR Program Assessment Data

## Average Age by Program

Program	2013-2014	2014-2015	2015-2016	2016-2017
0817 MARKETING, SALES,SER ENT	40	58	23	41
0913 BUSINESS OPER/ENTREPREN	33	30	29	29
0914 OFFICE MANAGEMENT	45	43	38	42
0916 BUSINESS MANAGEMENT	34	30	28	30
0919 OFFICE MGMT-MEDICAL	44	36	33	41
0926 OFFICE SUPPORT-TECH. CER	37		42	49
0935 ACCOUNTING OPER-TAX PREP	38	26	49	46
0943 ACCOUNTING TECH MGMT	38	42	36	39
0979 TELEVISION STUDIO PROD	31	34	40	36
2059 BUSINESS ADMINISTRATION	33	31	31	32
2062 PARALEGAL-LEGAL ASST	33	32	32	33
2084 ACCOUNTING TECHNOLOGY	38	35	36	36
2221 INDUSTRIAL MGMT TECH	42	40	42	39
2228 OFFICE ADM-MED SYSTEMS	35	39	40	38
2229 OFFICE ADMINISTRATION	36	40	41	42

*Calculation excludes individuals whose birthdates are not reported.*

	2013-2014	2014-2015	2015-2016	2016-2017
<b>All Programs</b>	<b>35</b>	<b>34</b>	<b>34</b>	<b>35</b>
<b>Daytona State College</b>	<b>26.6</b>	<b>26.4</b>	<b>26</b>	<b>27</b>

Source: IR Program Assessment Data

## Gender

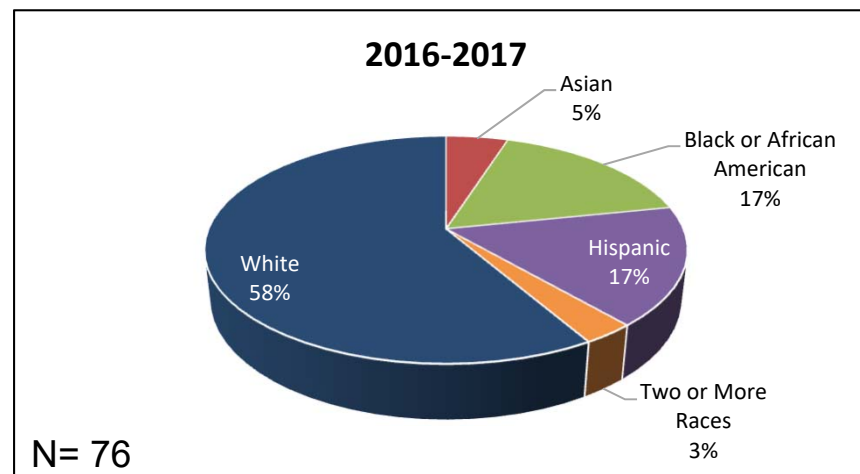
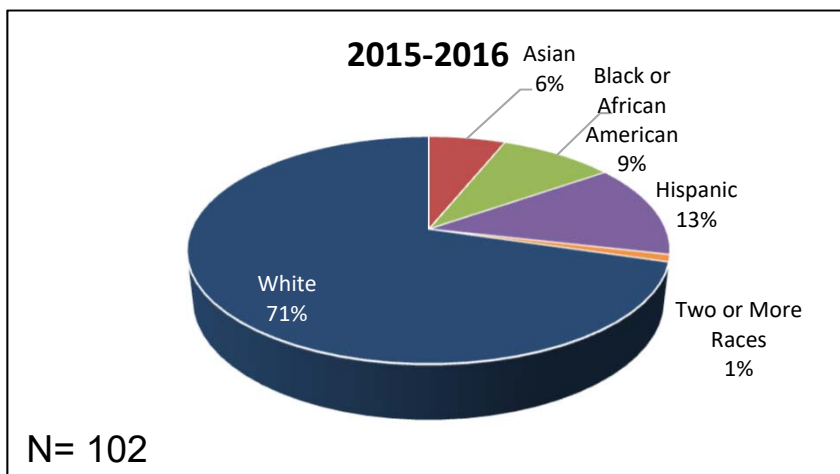
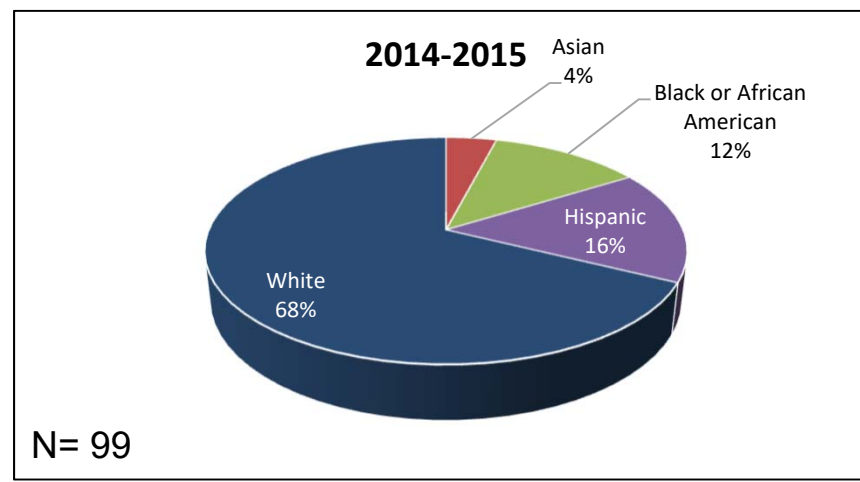
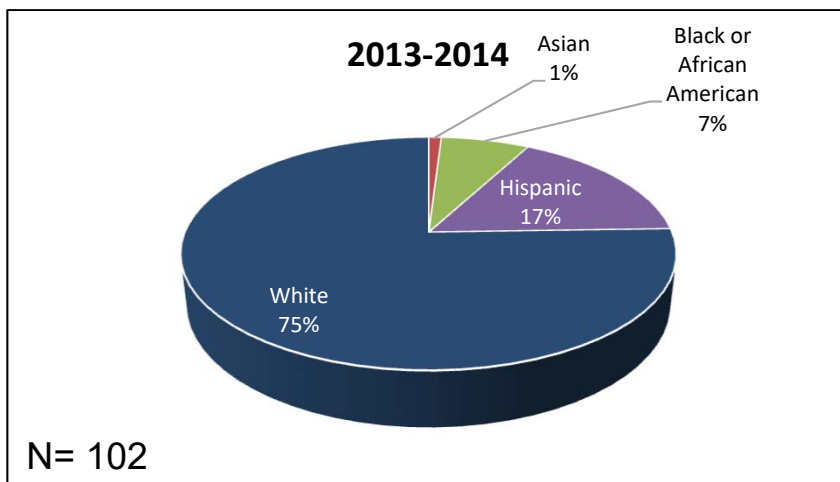
Program	2013-2014		2014-2015		2015-2016		2016-2017	
	Female	Male	Female	Male	Female	Male	Female	Male
0817 - MARKETING, SALES, SER ENT	100%			100%	100%		86%	14%
0913 - BUSINESS OPER/ENTREPREN.	25%	63%	60%	40%	50%	50%	61%	39%
0914 - OFFICE MANAGEMENT	87%	13%	87%	13%	89%	11%	90%	10%
0916 - BUSINESS MANAGEMENT	66%	34%	60%	40%	53%	47%	51%	49%
0919 - OFFICE MGMT-MEDICAL	91%	9%	96%	4%	100%		96%	4%
0926 - OFFICE SUPPORT-TECH. CER	50%	50%			100%		91%	9%
0935 - ACCOUNTING OPER-TAX PREP	83%	17%	50%	50%	83%	17%	69%	31%
0943 - ACCOUNTING TECH MGMT	84%	16%	81%	19%	80%	20%	60%	40%
0979 - TELEVISION STUDIO PROD	29%	71%	44%	56%	44%	56%	67%	33%
2059 - BUSINESS ADMINISTRATION	57%	43%	55%	45%	58%	42%	60%	40%
2062 - PARALEGAL-LEGAL ASST	85%	15%	81%	19%	85%	15%	88%	12%
2084 - ACCOUNTING TECHNOLOGY	76%	24%	72%	28%	76%	24%	73%	27%
2221 - INDUSTRIAL MGMT TECH		100%		100%		100%	10%	90%
2228 - OFFICE ADM-MED SYSTEMS	90%	10%	95%	5%	98%	2%	94%	6%
2229 - OFFICE ADMINISTRATION	96%	4%	99%	1%	98%	2%	96%	4%

Blank cells or missing years indicate no enrollment. Excludes individuals whose gender is not reported.

Major	2013-2014		2014-2015		2015-2016		2016-2017	
	Female	Male	Female	Male	Female	Male	Female	Male
Daytona State College	59%	41%	60%	40%	60%	40%	60%	40%

Source: IR Program Assessment Data

## Race / Ethnicity by Program 2084 - Accounting Technology

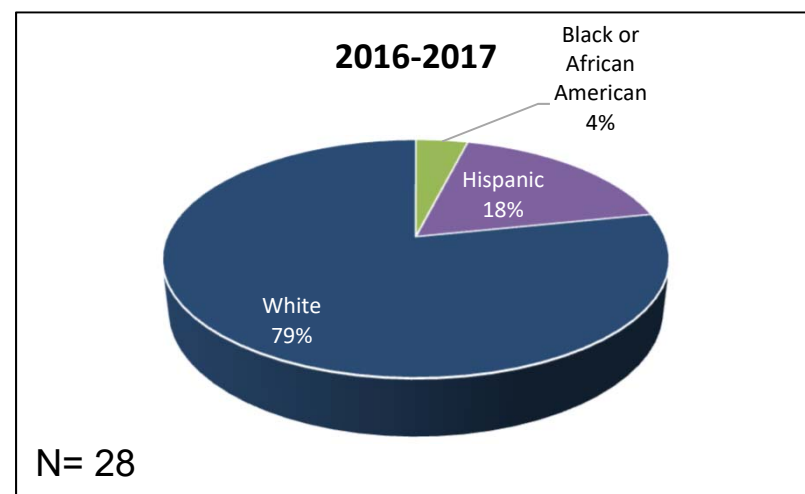
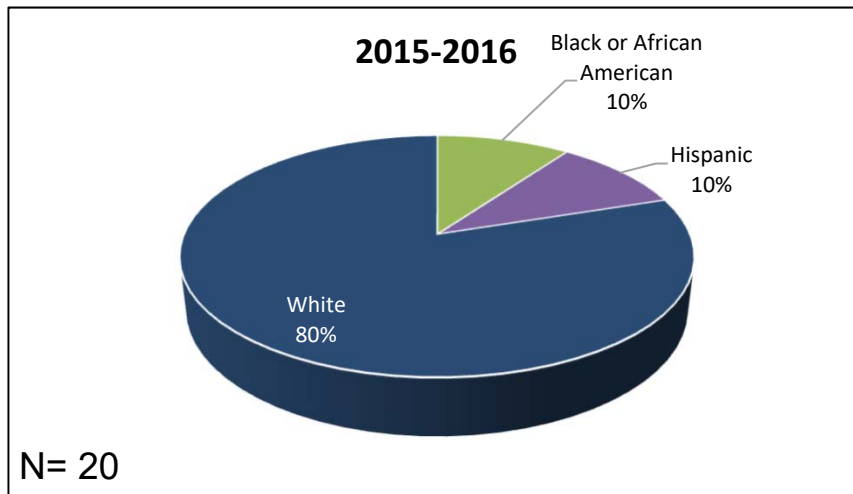
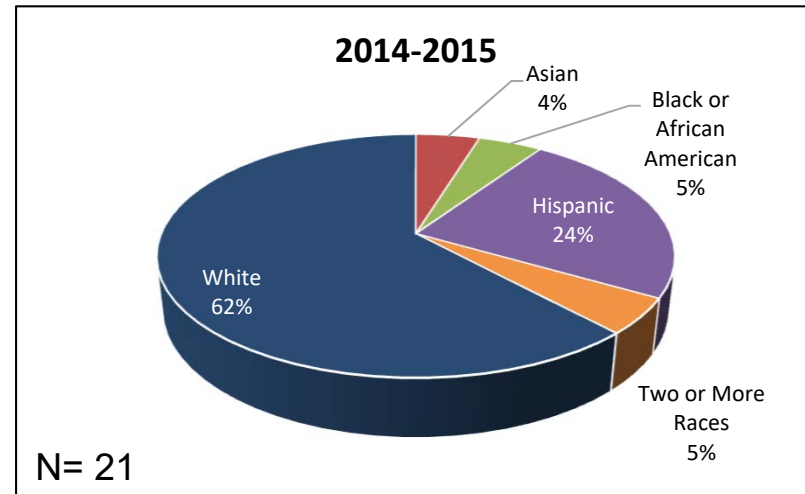
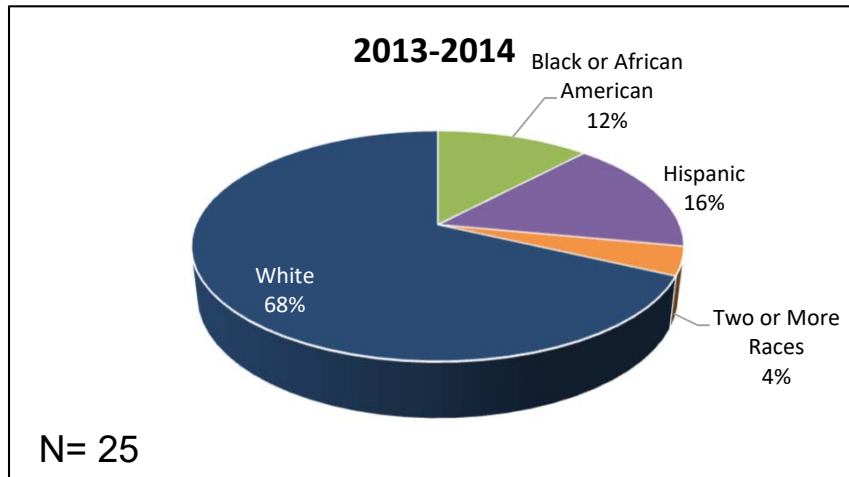


DSC Averages 2016-2017							
Amer Indian/ Alaska Native	Asian	Black or African Amer	Hispanic	Nat Hawaiian Pacif Islander	2 or More Races	White	
0.4%	2%	14%	15%	0.2%	2%	66%	

Excludes individuals whose race / ethnicity is not reported.

Source: IR Program Assessment Data

## Race / Ethnicity by Program 0943 - Accounting Technology Management



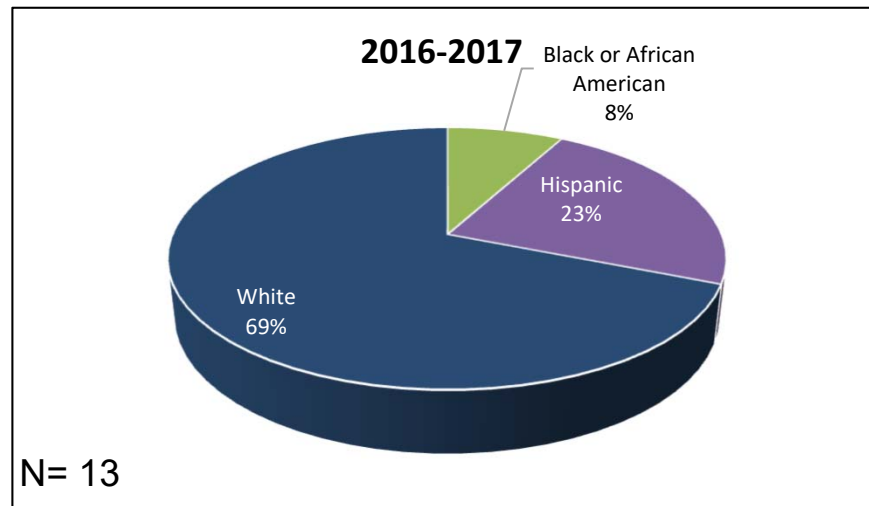
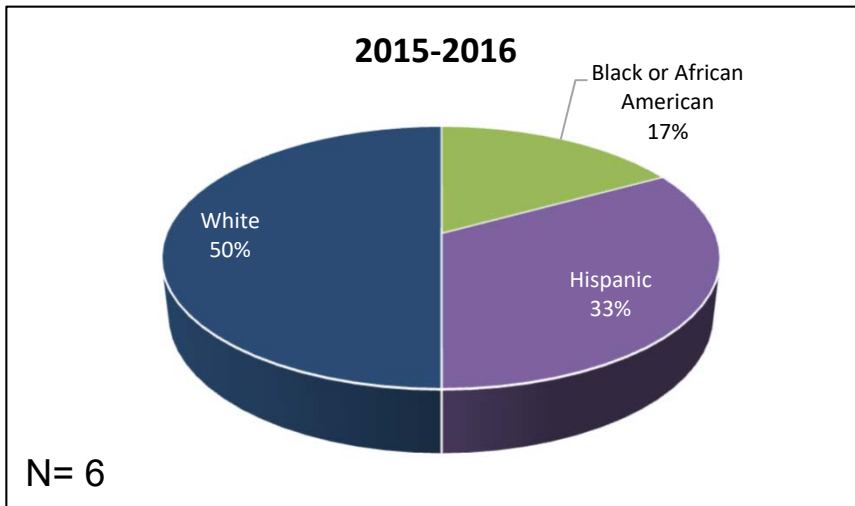
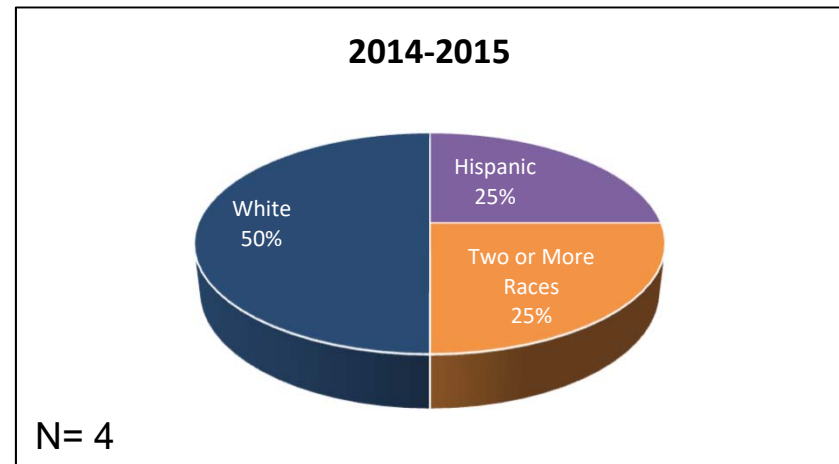
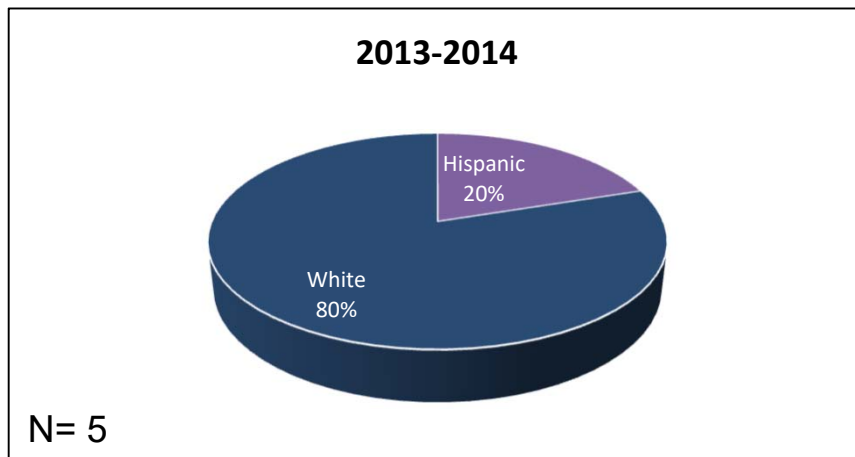
DSC Averages 2016-2017							
Amer Indian/ Alaska Native	Asian	Black or African Amer	Hispanic	Nat Hawaiian Pacif Islander	2 or More Races	White	
0.4%	2%	14%	15%	0.2%	2%	66%	

Excludes individuals whose race / ethnicity is not reported.

Source: IR Program Assessment Data

## Race / Ethnicity by Program

### 0935 - Accounting Technology Operations - Tax Preparation

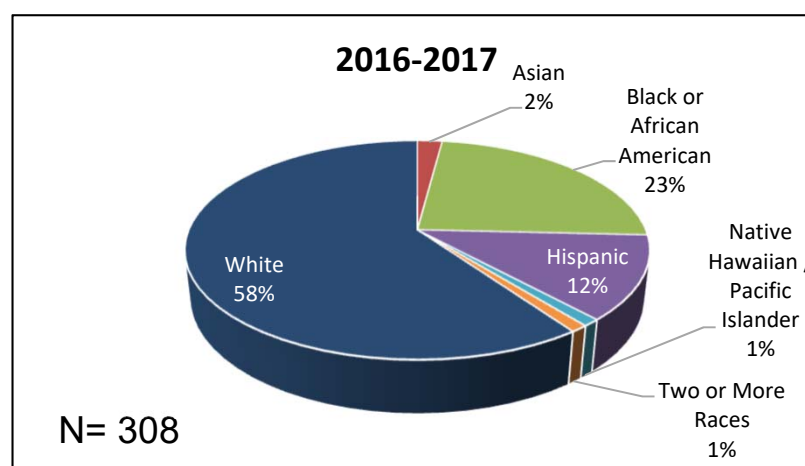
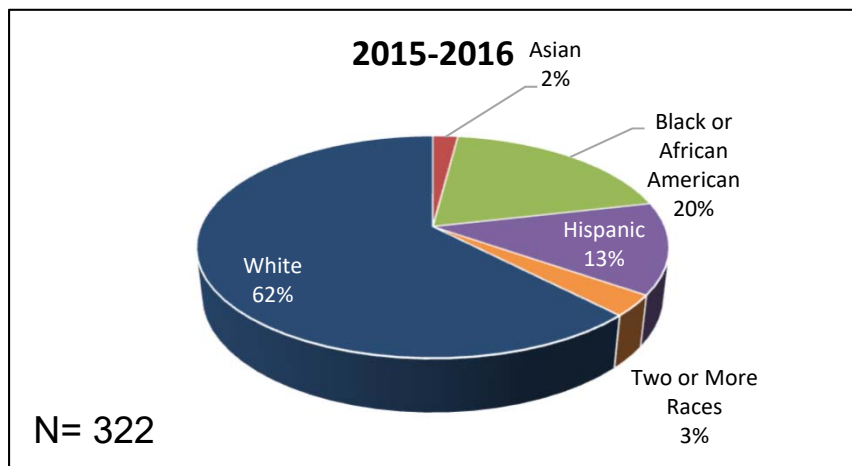
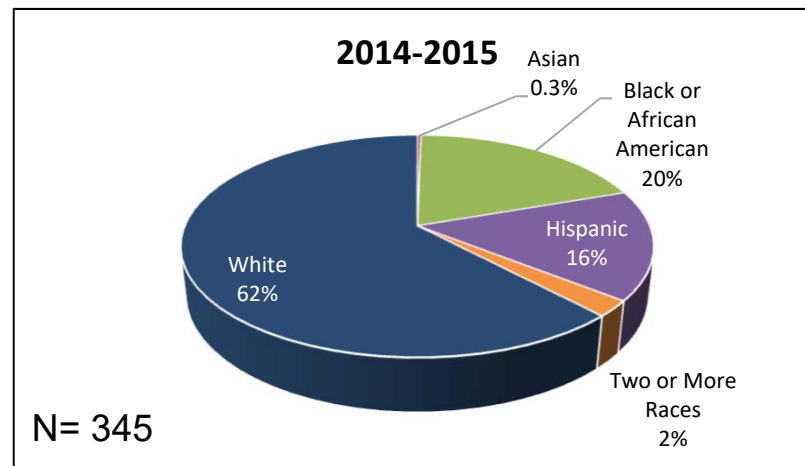
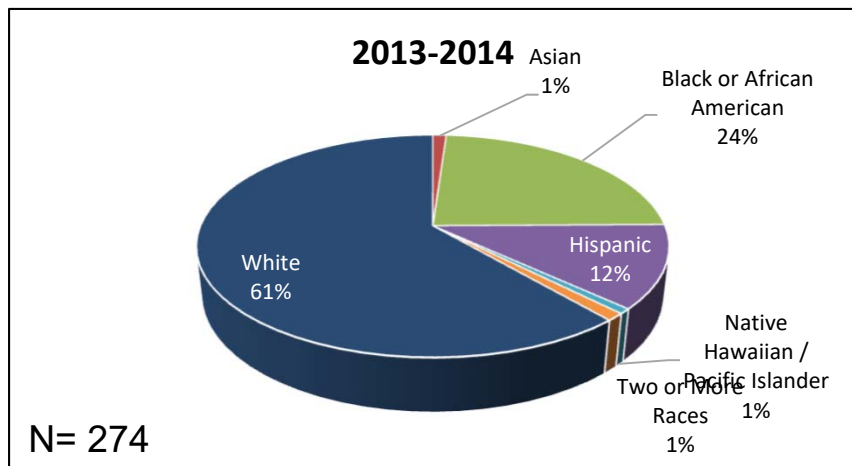


DSC Averages 2016-2017							
Amer Indian/ Alaska Native	Asian	Black or African Amer	Hispanic	Nat Hawaiian	Pacif Islander	2 or More Races	White
0.4%	2%	14%	15%		0.2%	2%	66%

Excludes individuals whose race / ethnicity is not reported.

Source: IR Program Assessment Data

## Race / Ethnicity by Program 2059 - Business Administration



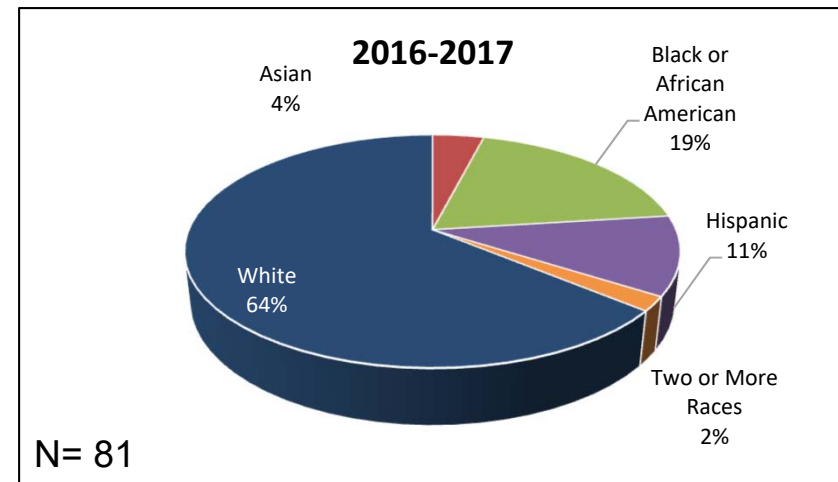
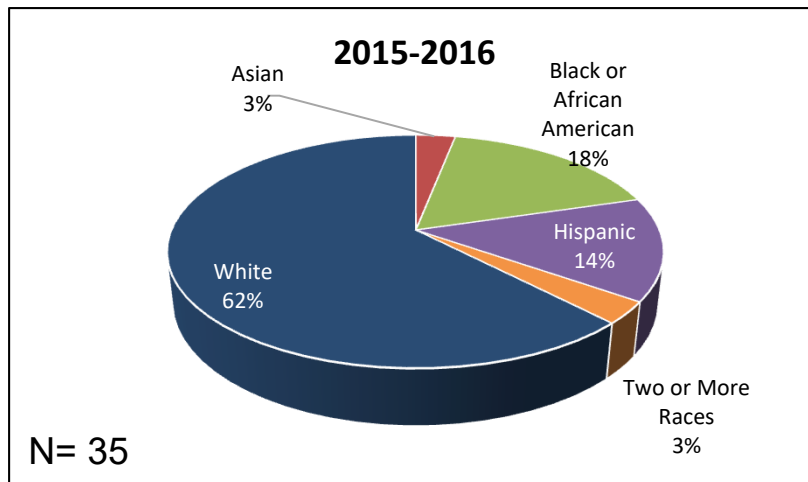
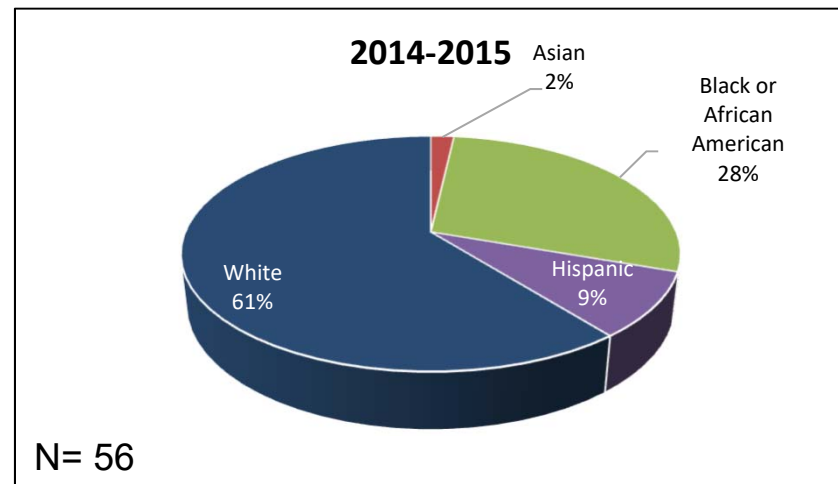
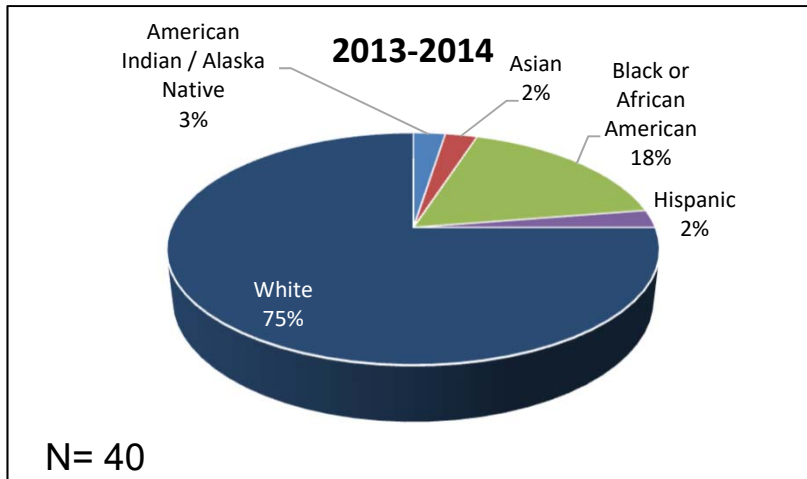
DSC Averages 2016-2017							
Amer Indian/ Alaska Native	Asian	Black or African Amer	Hispanic	Nat Hawaiian Pacif Islander	2 or More Races	White	
0.4%	2%	14%	15%	0.2%	2%	66%	

Excludes individuals whose race / ethnicity is not reported.

Source: IR Program Assessment Data



## Race / Ethnicity by Program 0916 - Business Management

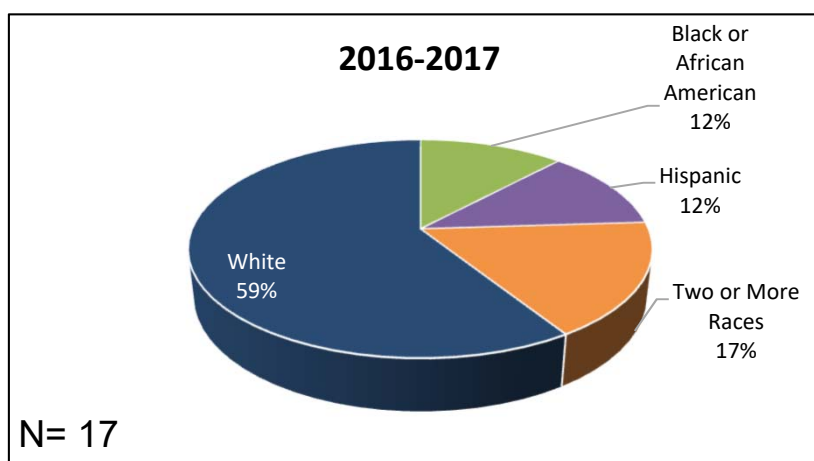
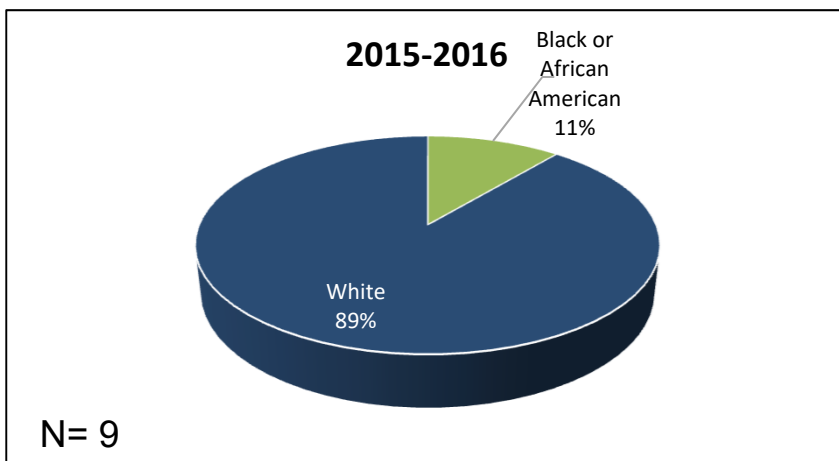
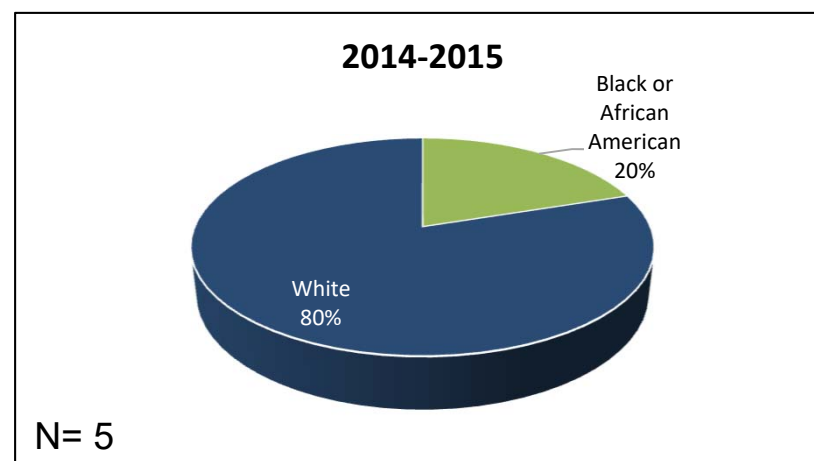
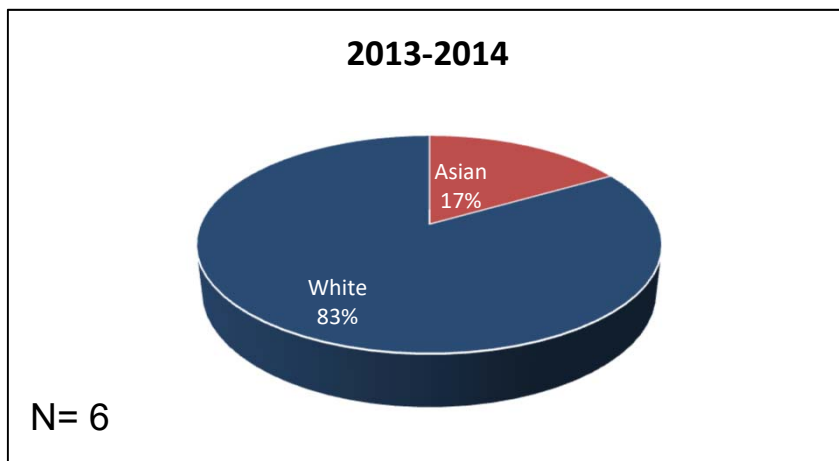


DSC Averages 2016-2017							
Amer Indian/ Alaska Native	Asian	Black or African Amer	Hispanic	Nat Hawaiian Pacif Islander	2 or More Races	White	
0.4%	2%	14%	15%	0.2%	2%	66%	

Excludes individuals whose race / ethnicity is not reported.

Source: IR Program Assessment Data

## Race / Ethnicity by Program 0913 - Business Operations - Entrepreneurship



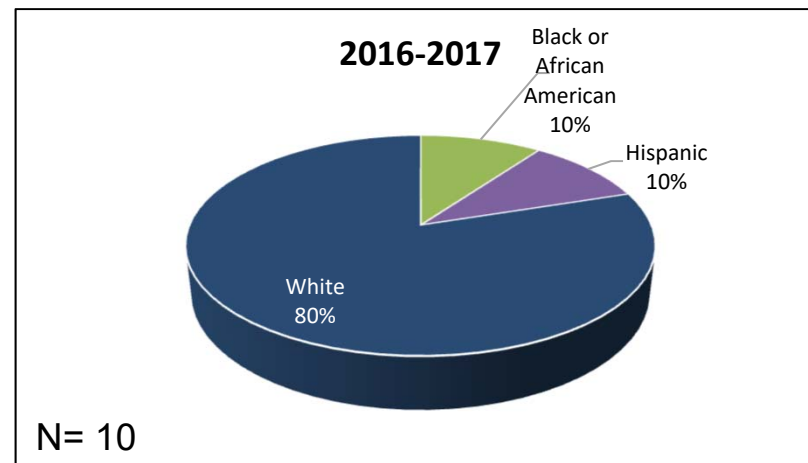
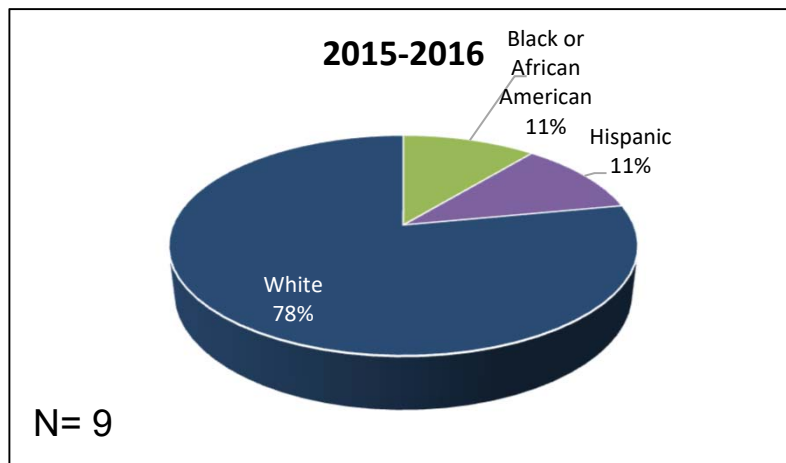
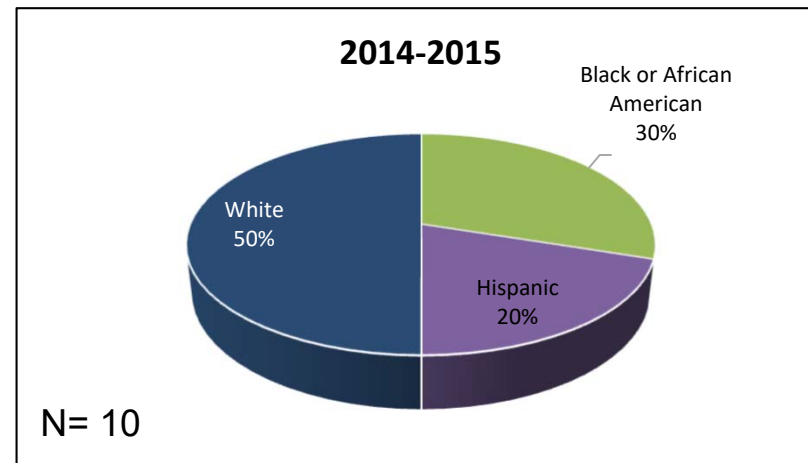
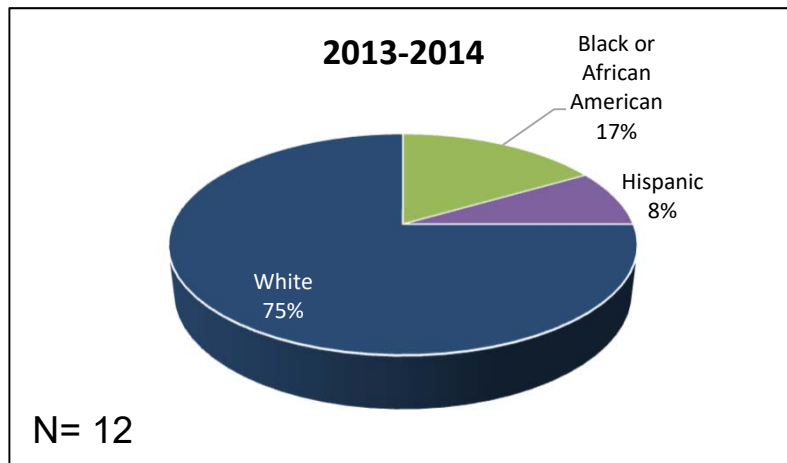
DSC Averages 2016-2017							
Amer Indian/ Alaska Native	Asian	Black or African Amer	Hispanic	Nat Hawaiian Pacif Islander	2 or More Races	White	
0.4%	2%	14%	15%	0.2%	2%	66%	

Excludes individuals whose race / ethnicity is not reported.

Source: IR Program Assessment Data

## Race / Ethnicity by Program

### 2221 - Industrial Management Technology (Limited Access Program)



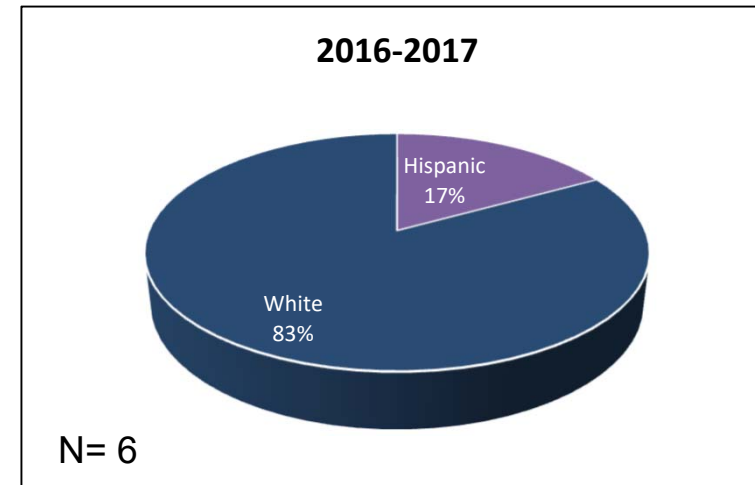
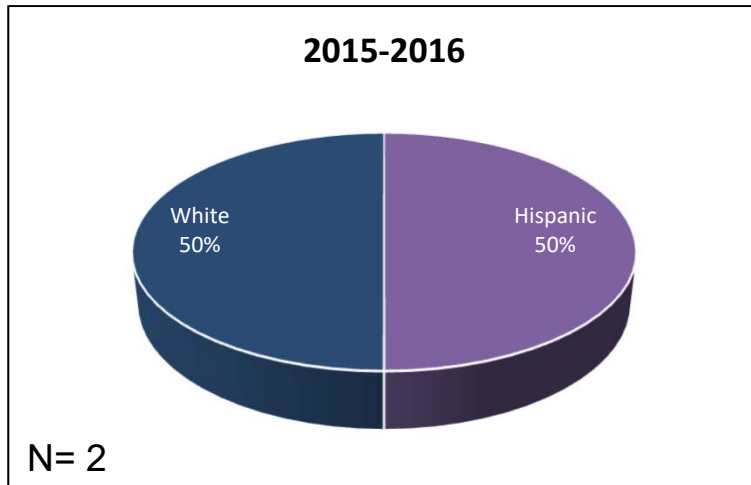
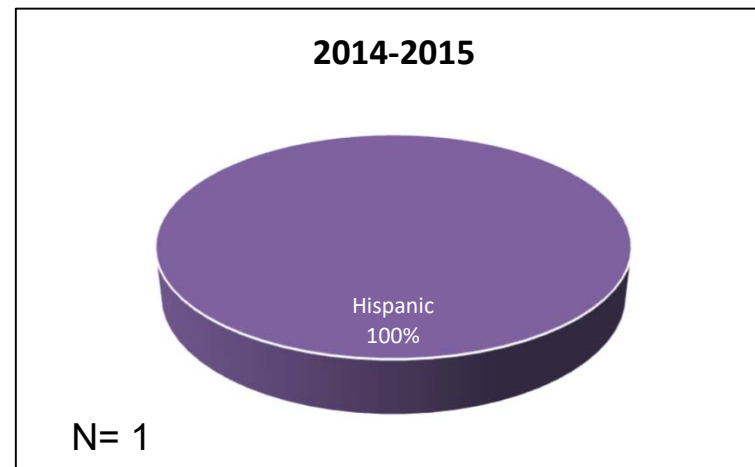
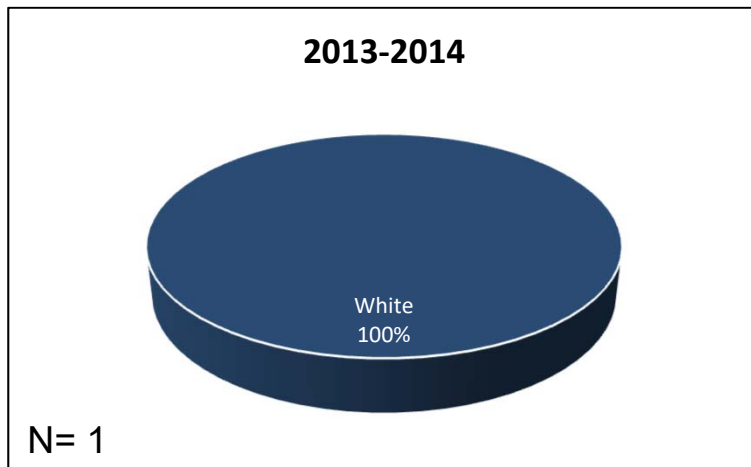
DSC Averages 2016-2017							
Amer Indian/ Alaska Native	Asian	Black or African Amer	Hispanic	Nat Hawaiian	Pacif Islander	2 or More Races	White
0.4%	2%	14%	15%	0.2%		2%	66%

Excludes individuals whose race / ethnicity is not reported.

Source: IR Program Assessment Data

## Race / Ethnicity by Program

### 0817 - Marketing, Sales and Service - Entrepreneurship

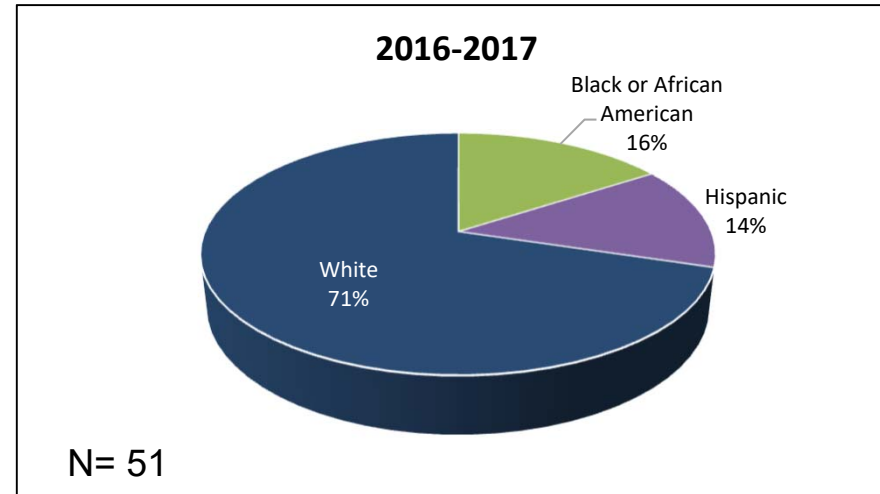
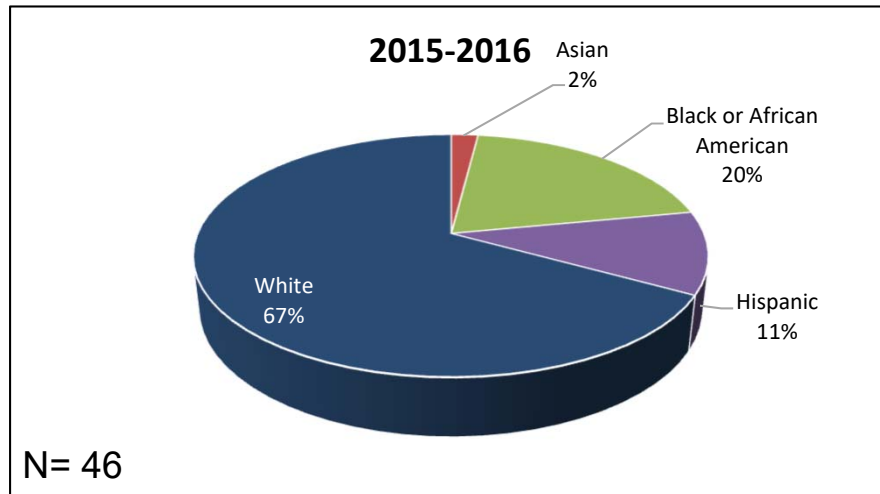
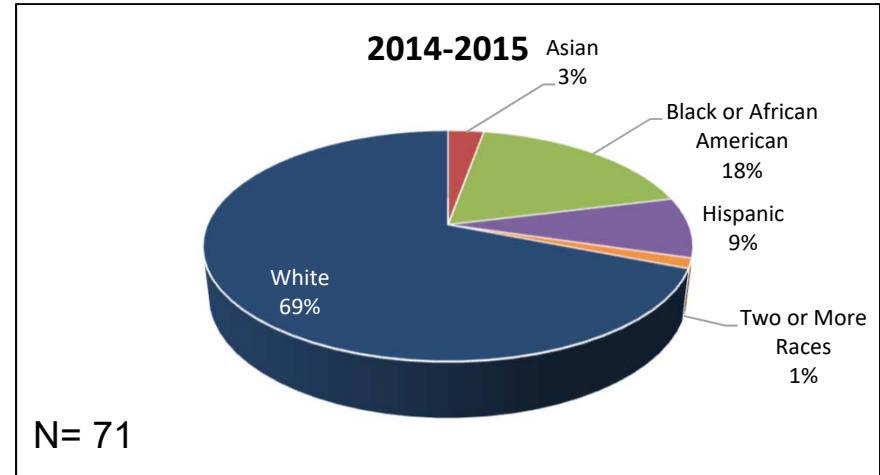
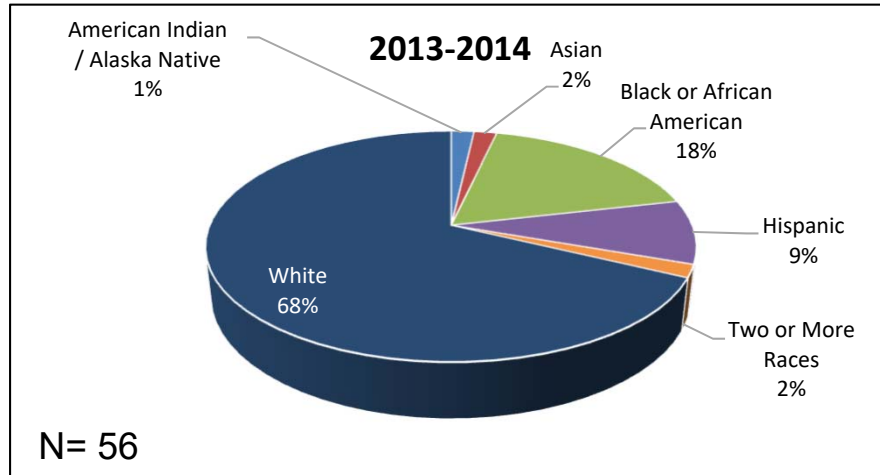


DSC Averages 2016-2017							
Amer Indian/ Alaska Native	Asian	Black or African Amer	Hispanic	Nat Hawaiian	Pacif Islander	2 or More Races	White
<b>0.4%</b>	<b>2%</b>	<b>14%</b>	<b>15%</b>	<b>0.2%</b>	<b>0.2%</b>	<b>2%</b>	<b>66%</b>

Excludes individuals whose race / ethnicity is not reported.

Source: IR Program Assessment Data

## Race / Ethnicity by Program 2229 - Office Administration

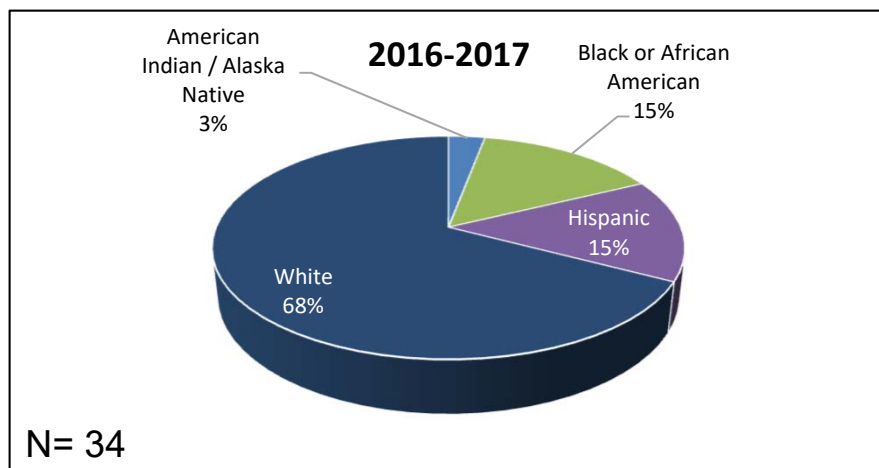
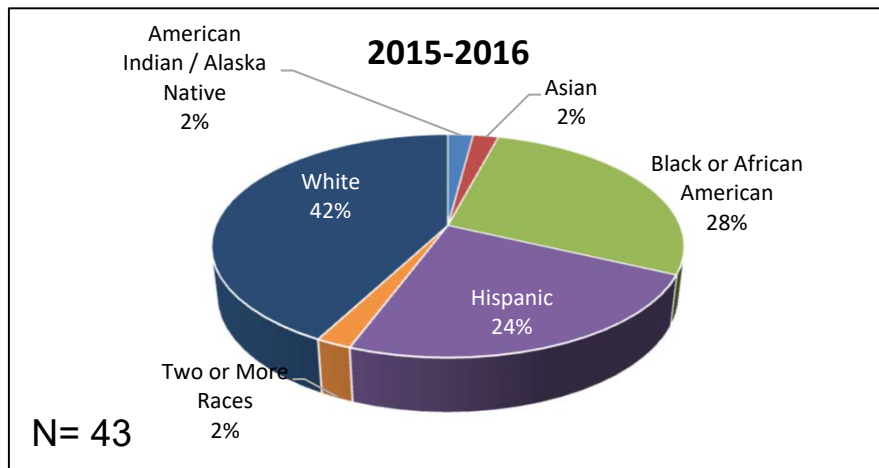
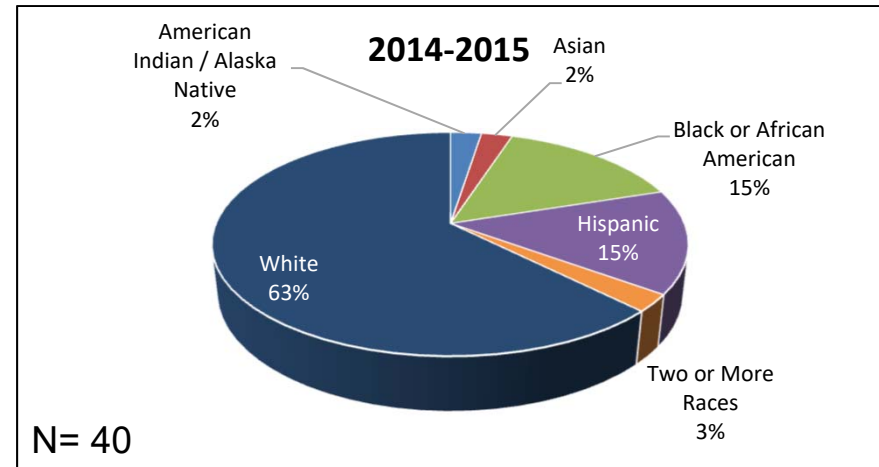
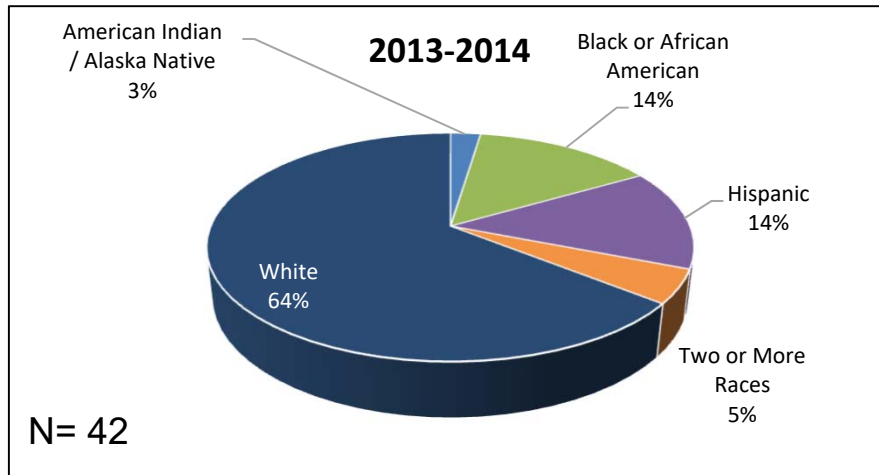


DSC Averages 2016-2017							
Amer Indian/ Alaska Native	Asian	Black or African Amer	Hispanic	Nat Hawaiian Pacif Islander	2 or More Races	White	
0.4%	2%	14%	15%	0.2%	2%	66%	

Excludes individuals whose race / ethnicity is not reported.

Source: IR Program Assessment Data

## Race / Ethnicity by Program 2228 - Office Administration (Medical Systems Option)

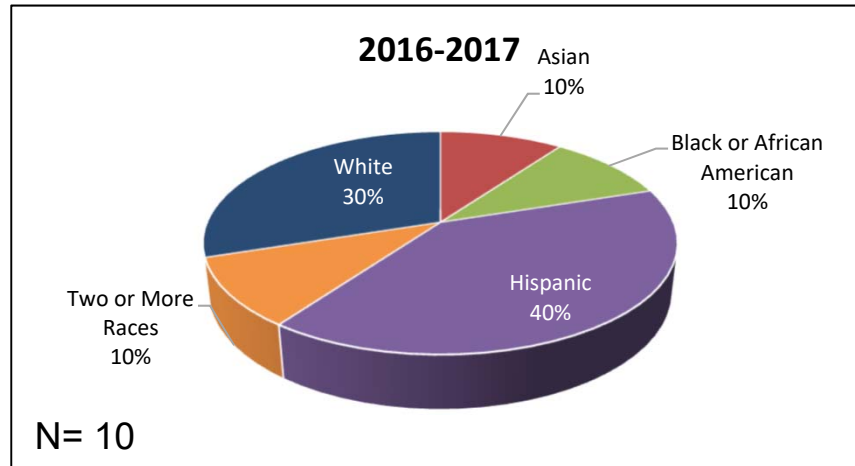
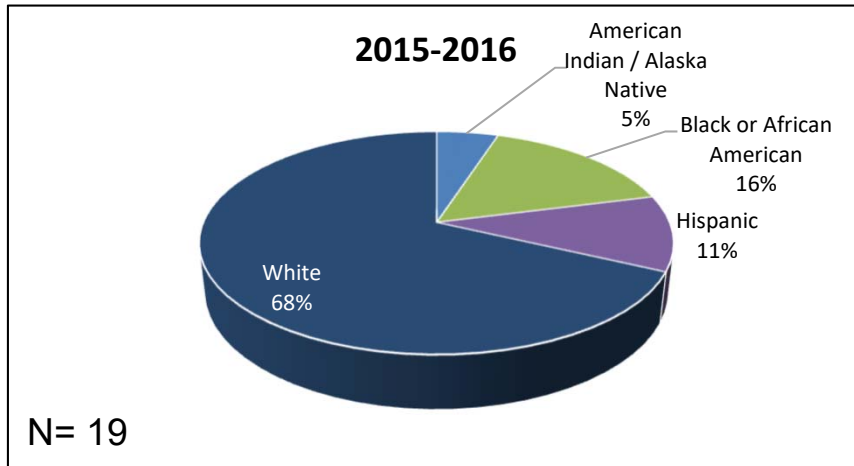
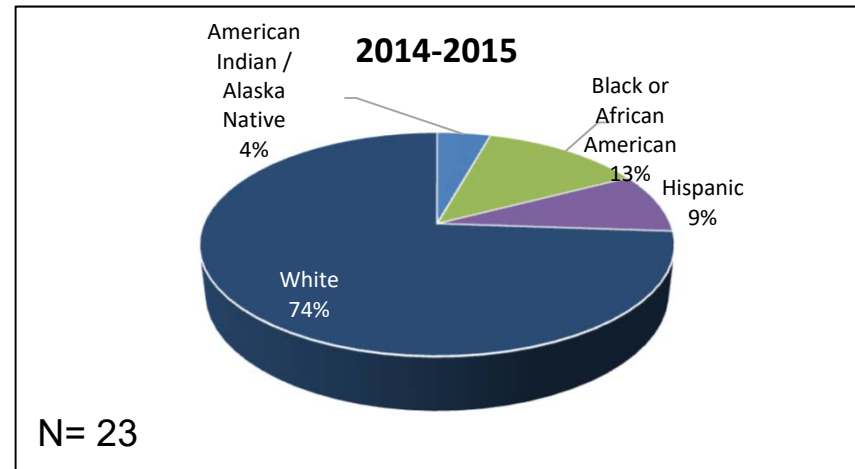
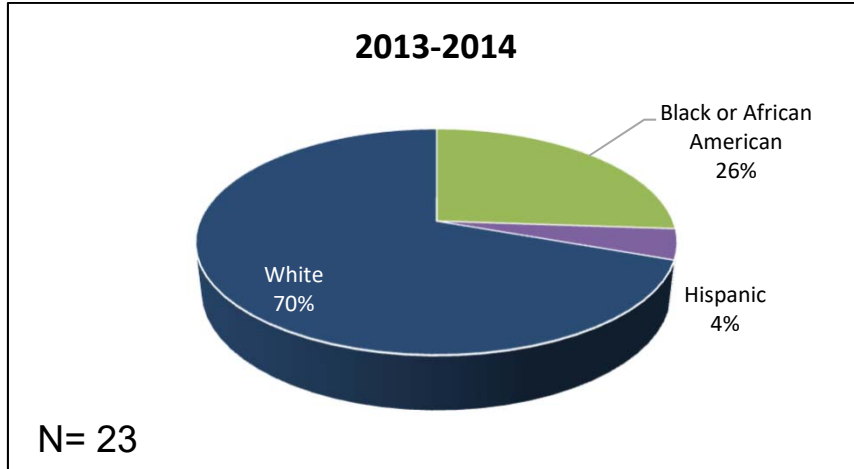


DSC Averages 2016-2017							
Amer Indian/ Alaska Native	Asian	Black or African Amer	Hispanic	Nat Hawaiian Pacif Islander	2 or More Races	White	
0.4%	2%	14%	15%	0.2%	2%	66%	

Excludes individuals whose race / ethnicity is not reported.

Source: IR Program Assessment Data

## Race / Ethnicity by Program 0914 - Office Management

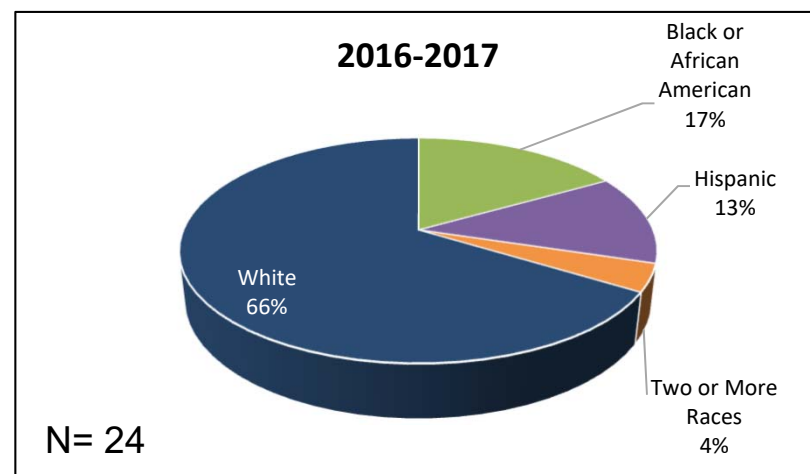
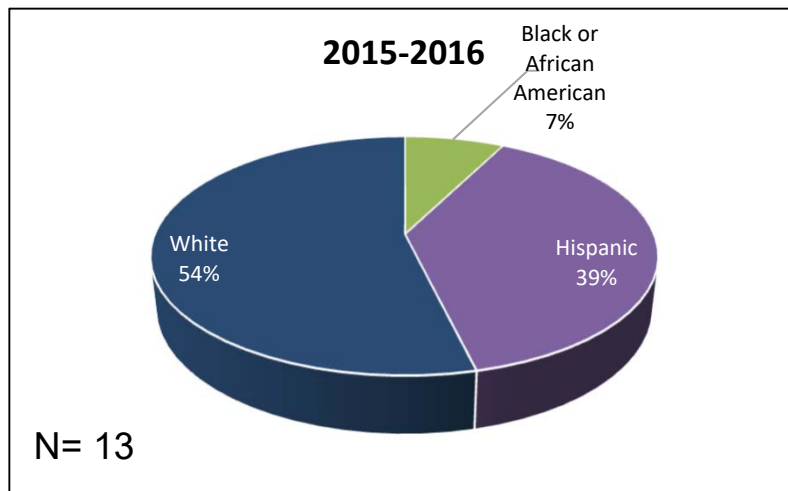
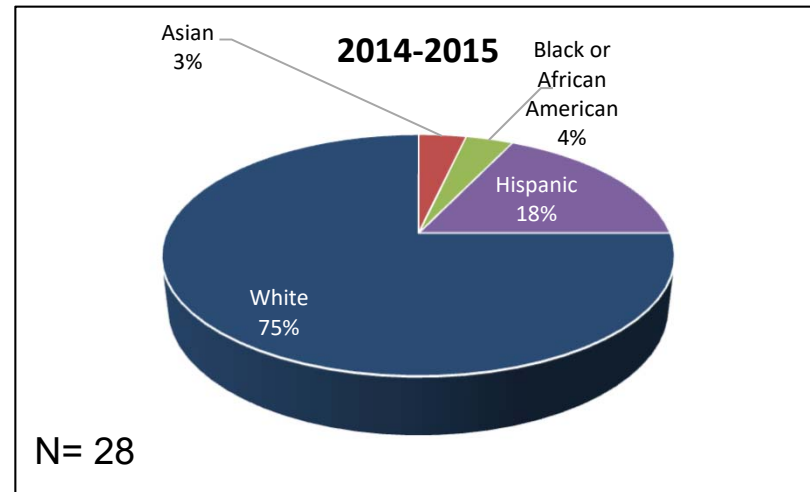
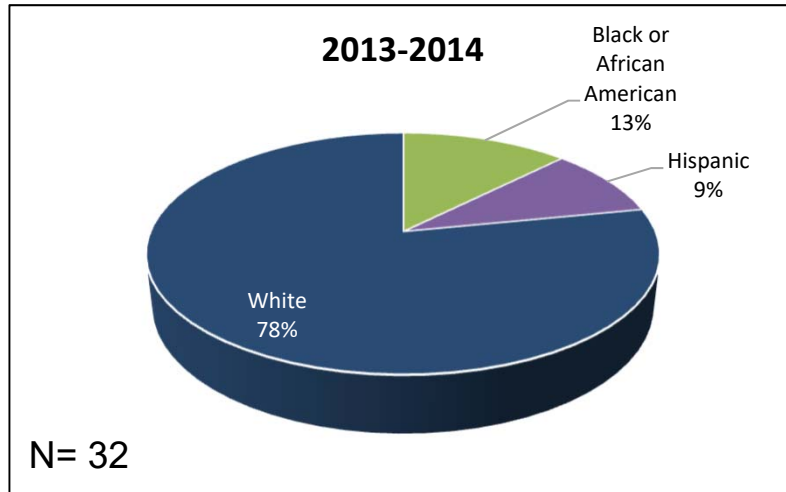


DSC Averages 2016-2017							
Amer Indian/ Alaska Native	Asian	Black or African Amer	Hispanic	Nat Hawaiian Pacif Islander	2 or More Races	White	
0.4%	2%	14%	15%	0.2%	2%	66%	

Excludes individuals whose race / ethnicity is not reported.

Source: IR Program Assessment Data

## Race / Ethnicity by Program 0919 - Office Management (Medical Option)



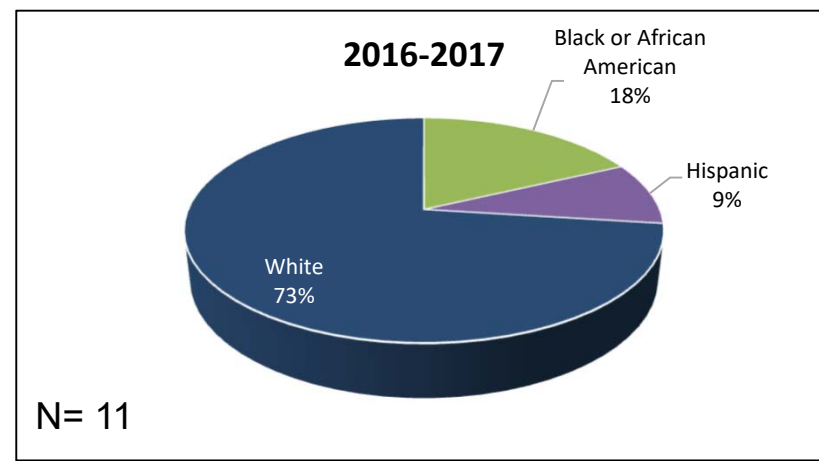
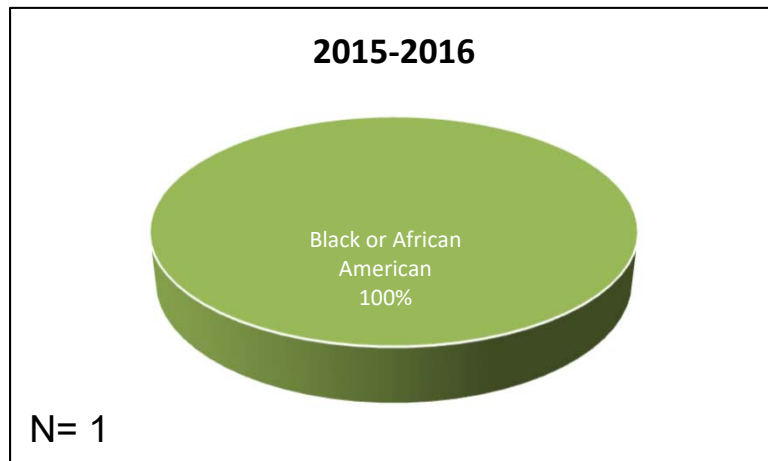
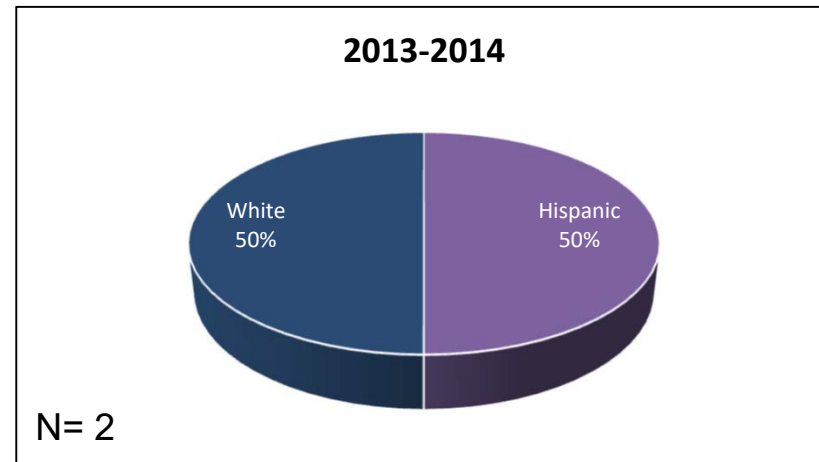
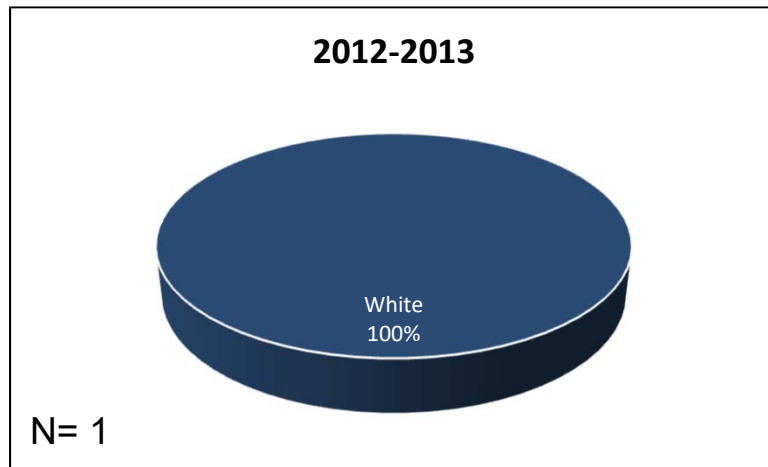
DSC Averages 2016-2017							
Amer Indian/ Alaska Native	Asian	Black or African Amer	Hispanic	Nat Hawaiian	Pacif Islander	2 or More Races	White
0.4%	2%	14%	15%	0.2%		2%	66%

Excludes individuals whose race / ethnicity is not reported.

Source: IR Program Assessment Data



## Race / Ethnicity by Program 0926 - Office Support (Technical Certificate)

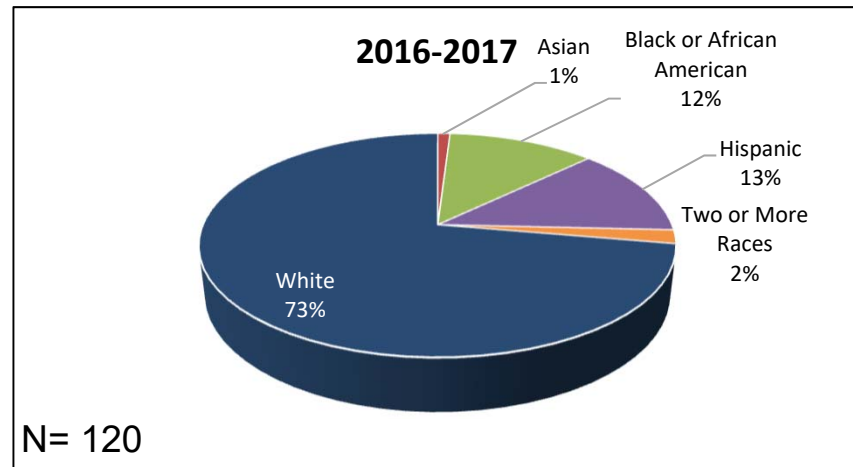
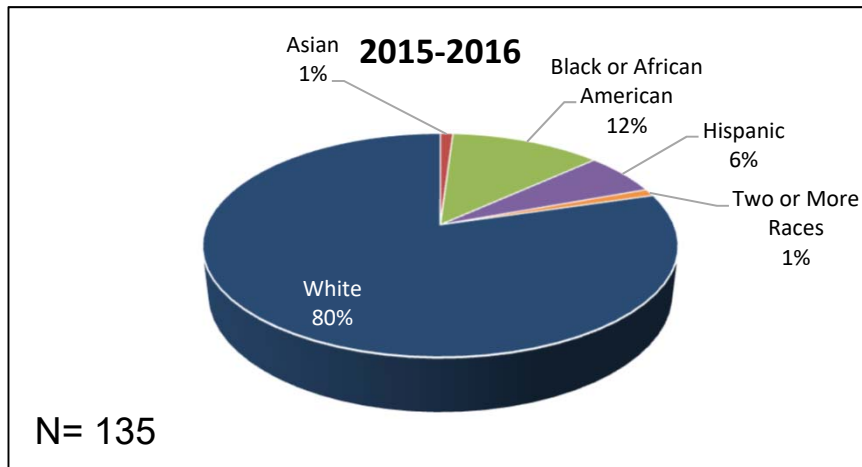
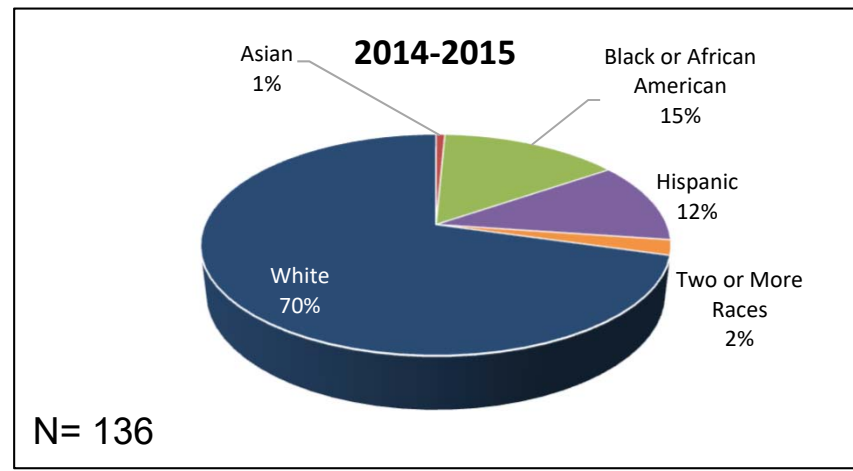
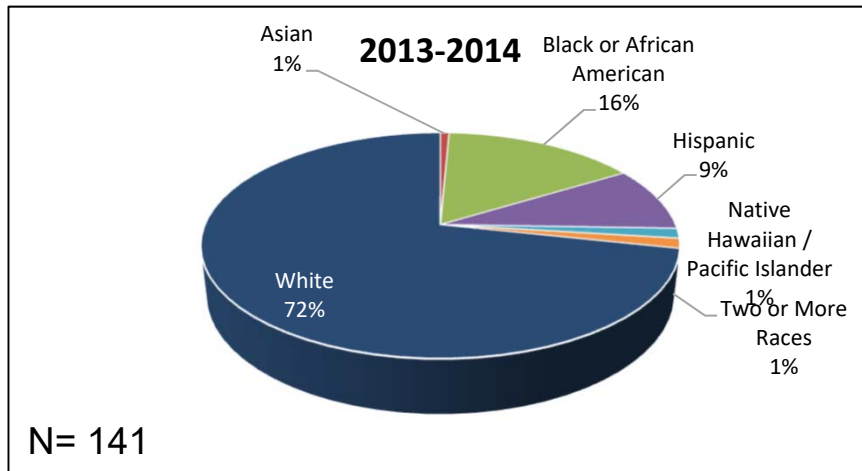


DSC Averages 2016-2017							
Amer Indian/ Alaska Native	Asian	Black or African Amer	Hispanic	Nat Hawaiian	Pacif Islander	2 or More Races	White
<b>0.4%</b>	<b>2%</b>	<b>14%</b>	<b>15%</b>	<b>0.2%</b>	<b>0.2%</b>	<b>2%</b>	<b>66%</b>

Excludes individuals whose race / ethnicity is not reported.

Source: IR Program Assessment Data

## Race / Ethnicity by Program 2062 - Paralegal Studies (Legal Assisting)

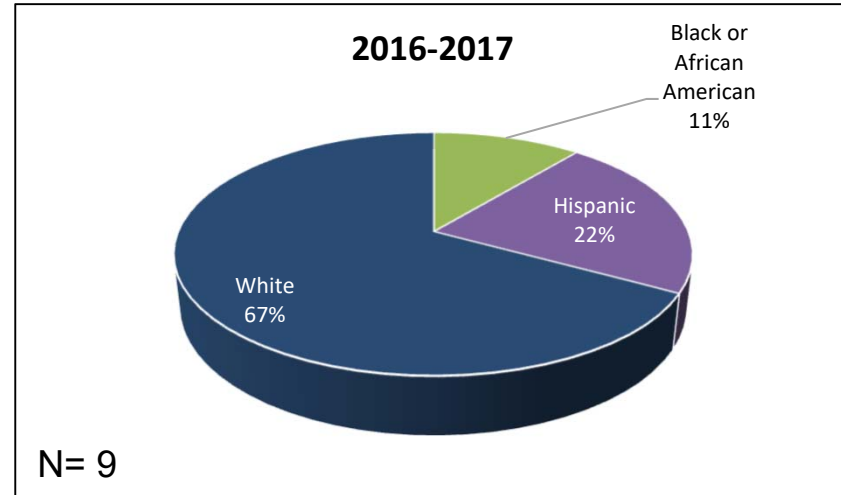
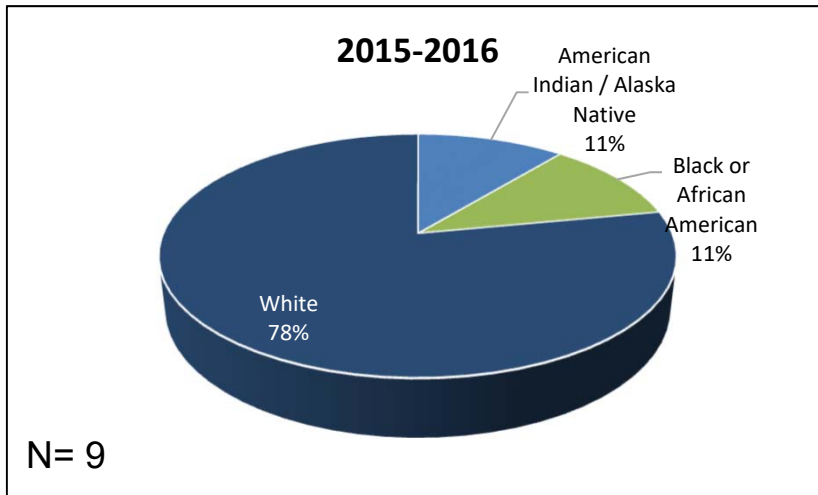
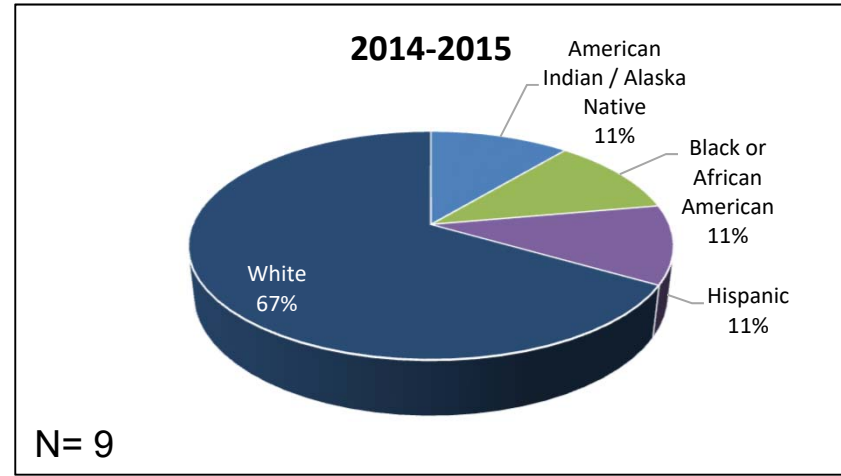
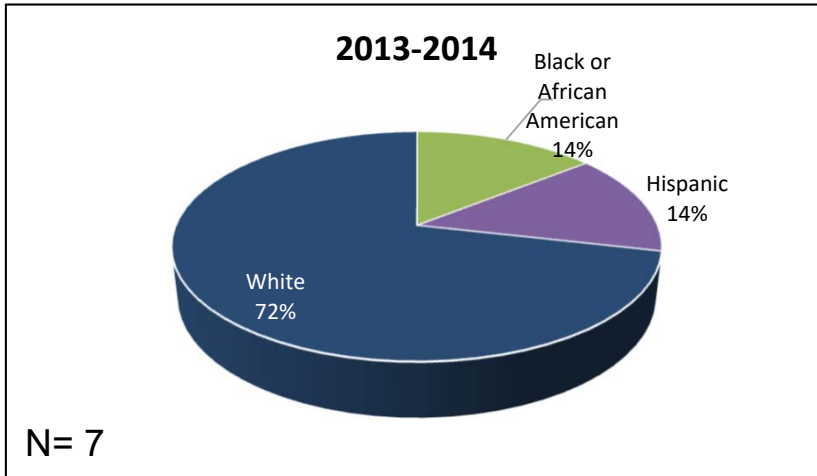


DSC Averages 2016-2017							
Amer Indian/ Alaska Native	Asian	Black or African Amer	Hispanic	Nat Hawaiian Pacif Islander	2 or More Races	White	
0.4%	2%	14%	15%	0.2%	2%	66%	

Excludes individuals whose race / ethnicity is not reported.

Source: IR Program Assessment Data

## Race / Ethnicity by Program 0979 - Television Studio Production



DSC Averages 2016-2017							
Amer Indian/ Alaska Native	Asian	Black or African Amer	Hispanic	Nat Hawaiian	Pacif Islander	2 or More Races	White
0.4%	2%	14%	15%		0.2%	2%	66%

Excludes individuals whose race / ethnicity is not reported.

Source: IR Program Assessment Data